



NORTH STATE TOGETHER
Advisory Board Meeting

September 11, 2017
10:00 am
Room 2314
Shasta College

MINUTES

Advisory Board Members Present					
X	Kevin O'Rorke	X	Jim Cloney	X	Martie Hagarty
X	Kate Mahar	X	Hope Seth	X	Bettina Blackwell
X	Sharon Strazzo	X	Nancy deHalas		Sarah Supahan
X	Kate Grissom	X	Kelly Salter		Lianne Richelieu-Boren
	Kathy Garcia		Kermith Walters	X	Scott Thompson
X	Marian Murphy-Shaw	X	Sara Phillips		

I. CALL TO ORDER

The meeting was called to order by Kevin O'Rorke at 10:03 a.m. Kate Grissom, Martie Hagarty, and Marian Murphy-Shaw called in remotely.

II. REVIEW/APPROVE MINUTES

Kelly Salter moved to approve the minutes from the 4/10/2017 meeting as presented. Kate Mahar seconded. All approved and the minutes were approved as presented.

III. REPORTS

a. Budget Report

Kevin asked everyone to review the budget report, which gives an overview of our current budget status. We are moving along well, and will discuss later in the meeting a few travel expenses that we anticipate.

b. Research Report

Sara explained that the attached *Reach Higher Shasta Roadmap* is a working draft, showing what counties may put together as a way of organizing the work they will be doing. Although this roadmap is currently broken out by grade levels, they may move to a more initiative based plan in the future. Kate Mahar noted that one of our roles as a backbone is to help each county develop a model to frame the work being done locally. Kevin added that if any of the counties want us to come and meet with them and have more in depth discussions about this, we would be happy to do so. Sara also presented the *Shasta County High School Districts' Subsequent Enrollment Data* report. Kate Mahar shared that we are excited about the data sharing agreements that allow us to access this information. With the trust that has been built, we have a great data sharing agreement that has been worked out by our lawyer with Shasta County and could be adapted to other counties. Jim noted that the local districts will have access to their own data, but the only data that will be shared is county wide.

c. County Reports

Expect More Tehama – Kate Grissom noted that at the last meeting Cliff reported that they were having a planning session. To review, they brought together stakeholders from across the Tehama County community, and looked at where they are, where they have been, and where they are going. From the feedback, it looks like they are on the right path. Their Roadmap is very similar to Reach Higher Shasta's, but they have some work to do on the evaluation portion. Although they were originally operating as a grassroots organization solely staffed by a group of volunteers, over the last 90 days they have begun working towards becoming a more structured organization. They have hired a fiduciary firm and are working on their leadership team, as many of their original members have moved out of the area. Given the opportunity for refreshing their leadership, they have reimagined what their leadership team might look like. They have a core leadership team which makes up their Executive Council, a business team and outside of that a team of subject matter experts. Kate Grissom was happy to announce that thanks to the funding provided by NST, they have paid staff members: Kathy Garcia is now a paid Coordinator, and having recognized the need to reach out to the Hispanic community, they have also hired Trisha Esparza as a consultant. Kathy and Kate have created an "Onboarding Binder," to assist new board members. Kate Grissom will bring

this to the next meeting, as it may be helpful as a template for other groups. Their annual summit is set for November 8 at Rolling Hills Casino, and she asked everyone to save the date. This is their signature event, and sets the course for the year. Kevin joined them for a great meeting with the new superintendent of the Los Molinos School District, and there is a lot of energy around new relationship building with the Hispanic community.

Siskiyou County – Martie noted that Kermith is out of the area in Washington D.C., and there is no new news from Siskiyou County at this point. Kevin reported that he had a meeting with the new president of College of the Siskiyous. Kevin was impressed with his eagerness to work with the county on some of these initiatives.

Reach Higher Shasta – Jim reported that they had the first meeting of the school year last week. They were able to fund initiatives due to the budget provided by North State Together. Hope has signed on as the Coordinator for another Fiscal Year. They are discussing redesigning their committee structure, basing it more around initiatives rather than grade levels, and feel this structure will help fill gaps. There are some leadership shifts and changes going on. They plan to reach out to other school districts in October to discuss financial support. Hope shared that Career Connections (which she described as a “Match.com” for educators that are wanting professionals to come in to speak to their classes) currently has 1520 volunteers, 80 businesses, and 110 educators. This year they will be focusing on the launch. She also noted that we need to be influencing the mindset of our county towards education. What are some myths and misconceptions that people are holding about education that are not true? They would like to put together a messaging campaign surrounding these issues. Kate Grissom agreed, noting that Expect More Tehama would like to contribute to the messaging that is going to go out on that piece. Kate Grissom also would like to discuss how to make those asks to the school districts, and Jim said he would be happy to assist her with that.

Trinity County – Bettina shared that they are having their first community meeting this Thursday to create buy-in. Kevin noted that Rayola Pratt, a member of the Shasta College Board of Trustees, will be in attendance. Bettina noted that many community members have shared they were attending, and she is hoping that they will really be able to move forward after the meeting.

Modoc County - Kevin is hopeful that by our next meeting we will have a representative from Modoc. He has a meeting next week in Modoc County.

IV. DISCUSSION AND ACTION ITEMS

- a. **Educational Attainment Goal** - Kate Mahar presented the idea of collectively adopting a Regional Educational Attainment Goal. She shared some regional data as well as examples of other states/organizations' higher education attainment goals. She also pointed out that this is a quantifiable "stretch goal" – not something that is easily attainable, but something that is more of a rallying point that all of our work can align to without actually having accountability of achievement.

If you look at an attainment goal in the North State, our community has a significantly higher percentage of population with some college/no degree (31% vs. statewide 22%). This might be something we could work on. Jim noted that he liked the example of Oregon's "40-40-20" goal – 40 percent with a baccalaureate degree or higher, 40 percent with a certificate or an associate's degree, and 20 percent with a high school diploma by 2025. This provides a direct goal that can be easily articulated. He often has conversations with people who say you want to send our students away to a 4-year and then they don't come back and contribute to our community, but having a goal like this could clarify the messaging. Marian loved what Jim shared but suggested the overlay of earning potential as a stretch goal. Kate Mahar will start playing with numbers and ideas for the "North State Vision Project," but if members want to start talking to their local members, we will readdress this at the next meeting.

Kate Mahar also shared the good news that Lumina has identified our region as a "talent hub" with a press release coming out at the end of September. This will provide us with additional training and assistance.

Kevin added that SB 478 is being proposed, which would require Community Colleges to automatically identify and notify a student when they have completed a degree. Kelly remembered hearing about a school (perhaps Butte) that actually switched their system, automatically giving degrees to those students who qualify, without their needing to apply for it. Kevin will research this, and see what the repercussions have been regarding Financial Aid, etc. Depending on the outcome of the bill, there could be a North State Together "Credit You Deserve" initiative, which could influence the region's college going culture.

- b. **Rural Community College Alliance**

Kevin shared the note from the Rural Community College Alliance, and asked the group if this was something they thought we might want to join. The membership dues are \$695.

Jim asked if this is something that Shasta College should join as opposed to NST. Kate Mahar noted that Feather River College and College of the Siskiyous have been a part of this alliance. She knows the individual who runs it and will reach out to him regarding the value that membership adds.

c. In-Kind Form

Sharon noted that the form is now available on the NST website. Once you are able to get the matching funds, fill it out and get it to Sharon and Kevin and the matching funds will be on their way.

v. OTHER/ANNOUNCEMENTS

- a. 2018 Collective Impact Convening, April 3-5, 2018 in Austin, Texas** – Kevin is interested in having a representative from each county attend this conference. Not only does this offer excellent information and resources for collective impact organizations, it would also allow our team with an opportunity to get together in a less pressured atmosphere. Kevin suggested each county see if there is a representative that would be interested in attending, and we will revisit it at the next meeting.

Kelly suggested looking ahead at any upcoming conferences that might be interesting to the group, such as Carnegie, Collective Impact Forum and Strive. Sharon will create a calendar of possible upcoming events and provide it at the next meeting. She will also look into having some folks come up here to provide a Carnegie workshop.

VI. ADJOURNMENT

The meeting was adjourned at 11:05 a.m.

VII. NEXT MEETING

The next meeting will be **Monday, October 9 at 10:00 am.**

Recorded by:

Taylor Mobley
Administrative Secretary I
Office of Student Life