



**NORTH STATE TOGETHER**  
Advisory Board Meeting

September 10, 2018  
10:00 am  
Room 2314  
Shasta College

**MINUTES**

<b>Advisory Board Members Present</b>					
X	Kevin O'Rorke		Donnell Ewert		Marion Murphy-Shaw
	Kate Mahar	X	Hope Seth		Josh Smith
X	Sharon Strazzo	X	Nancy deHalas		Sarah Supahan
X	Kate Grissom	X	Kelly Salter		Lianne Richelieu-Boren
X	Kathy Garcia		Kermith Walters		Scott Thompson
X	Marion Hall	X	Sara Phillips	X	Samantha Clay
X	Samantha Chilcote	X	Teckla Johnson	X	Jason Schwenkler

**I. CALL TO ORDER**

The meeting was called to order by Kevin O'Rorke at 10:02 am. Jason Schwenkler, Marion Murphy-Shaw, Teckla Johnson and Samantha Chilcote called in remotely.

**II. REVIEW/APPROVE MINUTES**

Kevin opened the meeting with introductions. We were happy to welcome Samantha Clay, the new Coordinator for Advancing Modoc Youth, who traveled down from Alturas to join us.

Kelly Salter moved to approve the minutes from the 3/12/2018 meeting as presented. Kate Grissom seconded. All approved and the minutes were approved as presented, with Samantha Clay abstaining as she was not present at the meeting.

- a. Kelly noted that there were a few things from the last meeting that were intended to be discussed at a future meeting: Complete College America, and the possible formation of Data and Higher Education sub-committees. Kevin added these as discussion items.

### III. REPORTS

#### a. Budget Report

- i. Kevin noted that the re grants for the 18-19 fiscal year will be dispersed shortly, and that counties who will be claiming in-kind matches need to complete the form and return it to Sharon. Sharon passed out the In-Kind Match Forms, which she will also email to the committee and can also be found on the NST website.
- ii. Kevin addressed the question about using last year's match. The idea behind the match was to have organizations in your community contribute funds. As a reminder –the money granted from NST last year cannot be counted towards the match.
- iii. Marion inquired about Siskiyou's standing. Kevin noted that there were some discussions about whether SOAR was the right place to house this program, and the backbone team is traveling up to Yreka later this week to meet with community leaders. Hopefully this meeting will clarify the next steps.

#### b. Research Report

- i. Sara reported that she created a dashboard for Reach Higher Shasta, allowing counselors to quickly track A-G progress for students. This has been a very useful tool.
- ii. She is looking at youth engagement – Reach Higher Shasta deployed a survey last year that they are now using to inform their work.
- iii. Sara, Sharon and Kate met with Kathy Garcia of Expect More Tehama last week, and Sara is beginning to work with her to gather data around disengaged youth.
- iv. Chronic absenteeism is also on Sara's radar, and she noted that it is going to be added as an indicator on the California School Dashboard.
- v. Sara reiterated that she is happy to share any of this information with the counties and is available to meet face to face or via Zoom.
- vi. Sara has draft roadmaps of the work that each county started at the Summit in May.

#### c. Kate's Report

- i. Kevin noted that Kate has been impacted by the Delta fire, and because of that was unable to attend today's meeting. We are adding this report as a standing

agenda item to provide her with a place to report out on the many projects she is working on.

d. **County Reports**

**Expect More Tehama** – Kate Grissom reported that they had an exciting summer, which actually began well in advance, by bringing together stakeholders in the community to map the summer with the goal of keeping students as engaged as possible. After mapping, they noticed there were opportunities to introduce technical camps to get students engaged around technology. They also saw a gap in the field of performing arts, as well as an opportunity to help students get their first job over the summer. As a result, they initiated two new summer camps in Tehama County this summer. The first camp focused on technology. They got local technology leaders together to build curriculum, and also met with Butte County to get ideas from their “Girls Who Code” camp, which got them excited about girls in technology. From there they were able to identify a pool of “techy” women, who they were able to bring to the table. The camp was wonderful, but it was equally exciting to witness the networking amongst the technology group. The State Theater jumped in and put on a children’s theatre camp that culminated with a performance at the end of the week. They pulled together their Summer Activities Guide, which greatly assisted in pulling students into the various programs and opportunities. They found some matching grants for the Job Training Center to help students get their first jobs. They also received grant funding for students with disabilities for job placement. These students got some of the most amazing jobs and all completed the program. Kathy stressed the importance of young people entering the work world, and this provided a safe way for them to do so.

They have also been taking a look at roadmaps, with an eye towards the overall health of their community. They have scheduled a workshop with Raj Chawla, who will take them through a training to become a hub for planning framework in Tehama County. This will allow all entities in Tehama County to use similar language and measurements to accomplish a shared goal. The intensive workshop will be held on November 14<sup>th</sup> and 15<sup>th</sup>, with Raj then serving as one of their keynote speakers at the annual summit on November 15.

**Reach Higher Shasta** – Hope reported that they have started work on two new initiatives. First, they are working together to focus of the issue of Chronic Absenteeism.

Secondly, they have expanded the scope of the counseling initiative, and are now taking it to the middle school level, in an effort to help ease the transition from 8<sup>th</sup> to 9<sup>th</sup> grade.

Hope noted that they have initiated a “School Champion” for the Career Connections tool, which will hopefully close the loop on follow up at the school level. The School Champion will be a teacher or Administrative Assistant that will assist with helping to get teachers involved at the school level.

Reach Higher Shasta is also looking to become a resource for all of the scholarships available in the community. They will create a resource page that is searchable for students and parents. Kathy mentioned that Expect More Tehama is trying to encourage organizations to create scholarships that are spread across a few years rather than just one. Many students get an influx of scholarships for their first year, leaving them to scramble for finances the second year. She would love to see a resource for second-fourth year scholarships become available.

**Modoc** – Samantha Clay, the new coordinator for AMY, attended the meeting today. She shared that they recently administrated a career personality profile at the High School, which broke down skills, interests, etc. This will provide data for their upcoming career fair. She is laying the ground work for connecting with local businesses and professionals, and is planning to survey them on how willing they are to help with student internships, guest speaking, etc. in order to compile a database of resources so that schools can know who to contact. They are currently researching databases to use for this project. She connected with Linked Learning, and they connected her with someone in Corning that she will be speaking to. Kelly Salter mentioned an idea of setting up a Dropbox for the North State Together team to share information. Sharon will put this together.

**Siskiyou County** – Marion reported that last Tuesday they had their County Administrator’s meeting where the SOAR project was presented. Kevin noted that the NST team will be traveling to Siskiyou County later this week to meet with a group of community leaders. We are hopeful that this will provide some solid next steps for the county, and will report back next month.

**Trinity Together: Cradle to Career Partnership** – Teckla noted that they completed a local business survey similar to Modoc’s, which they will share with Samantha Clay. They have been working with the High School on career experience programs, internships and job shadowing. They have been using the data from their business

survey to develop processes for internship programs and matching students with businesses. She has been working with educators at the schools to polish this model so they can implement it in the southern part of the county. The Trinity Together website is now up and running. They are surveying all parents of children aged 0-5 in the county to get an idea of what's going on with home learning and early childhood education, as well as what resources parents feel they need. They are also completing a kindergarten readiness survey, and will be developing a checklist of resources. They will also be implementing an education program to let parents know how important early childhood education is.

**Chico State** – Jason shared that Chico State is working on assessing where their students are coming from in the region and if they are going back upon graduation; what opportunities are there for them to go back to within their communities and why they are choosing to move on; and what does the K-12 onto the CSU process look like? They are also looking at connections to business who are communicating their need for a workforce. They will be hosting their annual Economic Forecast Conference at the Sheraton in Redding in January, 2019, with an eye towards education gaps and interactions with businesses, and Chico's interaction with the K-12 and Community Colleges. They have capped attendance this year, but they currently have a great balance of Community Colleges, businesses and government already registered. Jason also noted that he has regular meetings with the Provost, and to please let him know if there is anything you would like him to bring to those meetings.

#### **IV. DISCUSSION AND ACTION ITEMS**

- a. **Career Portal** – Kevin suggested that the advisory board needs to think about centralized vs. decentralized resources. Do we see North State Together creating a Career Portal that works for all 5 counties and we build a model that supports that? Or do we create a de-centralized model where NST supplies funding to the counties to create a model specific to their needs? Different counties have different needs and skill sets. We need to be prepared with what to expect as we continue to grow. Kelly recognized that within those two frameworks, if it's centralized that doesn't mean it can't be further tailored as it goes out into the counties. It might be helpful to look at those county roadmaps to determine what is driving our work and decide if a centralized approach would work. In addition to those big ticket items – Kelly would also look at those resources that the counties don't want to develop individually. For example, there is no reason that each county needs to hire someone to do data because we have Sara's

assistance. After discussion, it was decided that each county should bring the top initiatives they are working on in list form to help inform this discussion next time. NST will then complete an analysis to evaluate overlap. **Please get this list to Sharon by October 1.**

b. **Complete College America** – Kelly noted that in our meeting last spring, it was suggested that each county speak to their group about the possibility of North State Together becoming part of Complete College America. Kevin shared that next Thursday, Joe Wyse is meeting with the Stephen Schoonmaker, the president of College of the Siskiyous, to discuss this subject. The results of that meeting will further inform this discussion, and Kevin will report back at our next meeting.

c. **Sub-Committees**

i. **Higher Education** – Kate was curious about how sub-committees would function as a part of the advisory board. Kevin addressed concerns that so many sub-committees could splinter the advisory board's efforts. After discussion, it was agreed that a Higher Education subcommittee would be very helpful, and each group was asked to provide a name of someone in their county that could be a part of the Higher Education sub-committee. **Please send those names to Sharon by October 1.**

v. **OTHER/ANNOUNCEMENTS**

a. **2019 Economic Forecast Conference – 1/10/19, Redding Sheraton** - NST has reserved a table for the conference, and would love to have someone from every county join us. Please let Kevin know if you would like to attend. If the table fills up, we will purchase another one.

b. **Stakeholder Mapping Workshop – Winter 2019** - We are working with Jack and John of Civic Labs to come out and provide a workshop for the group regarding stakeholder mapping. At this point we are hoping to have it sometime this upcoming winter, or possibly spring. We will give an update at the October Meeting. If you have hard dates in the winter that will not work for you, please email Sharon.

c. **2019 Collective Impact Convening – 5/14/19-5/16/19, Chicago, IL** – Just getting the dates out there for everyone's calendar. This is similar to the Austin, Texas event, which everyone agreed was a very worthwhile, informative event.

VI. **ADJOURNMENT**

The meeting was adjourned at 11:28 am

VII. **NEXT MEETING**

The next meeting will be **Monday, October 8, 2018 at 10:00 am, Shasta College - 2314**

Recorded by:

Taylor Mobley  
Student Services Coordinator  
Office of Student Life