I. CALL TO ORDER
The meeting was called to order by Kevin O’Rorke at 10:03 am. Kate Grissom, Kermith Walters, Martie Hagarty, and Lianne Richelieu called in remotely.

II. REVIEW/APPROVE MINUTES
Jim moved to approve the minutes from the 10/09/2017 meeting as presented. Nancy seconded. All approved and the minutes were approved as presented, with Kelly abstaining as she wasn’t present at the meeting.

III. REPORTS
a. Budget Report
   i. The budget report was reviewed, and Kevin noted that the next time we meet in January, this budget report might look different, as we have some new
collaboratives that are ready to get up and running!

b. **Research Report**
   
i. Kate is exploring a new tool, the Loss/Momentum Framework (created by Completion by Design), that will allow counties to look at transition point data across segments from K-12 and through higher education. They plan to have this data available for the counties at the Spring Summit.

   ii. Sara has been digging into the CA Dashboard, which was presented at Expect More Tehama, and is able to account for county progress and offers growth data. Sarah will be pulling the data from each of the counties to establish a baseline.

   1. Kate brought up the fact that many schools classify APs, dual enrollment, etc. differently which causes difficulty in measuring data.
   2. The switch towards the dashboard has allowed many schools to look at their methodology to come up with common methodology, such as classifying APs and dual enrollment.
   3. Jim brought up the two different sides of this data that can allow you to still be rated positively (they use color coding - blue and green being good), even though your numbers aren’t great. The measurement is about growth as opposed to benchmarks.

c. **County Reports**

   **Expect More Tehama** – Kevin thanked Kate Grissom and the Expect More Tehama folks for the wonderful summit last week. Kate noted that the Summit had a different approach due to being a part of this collective. They used the Summit to launch their two year plan and now the implementation of that plan begins. It is great to have this backbone in place to help cross pollinate across the counties. There were 250 people at the sold-out summit. They received great feedback on the event. They launched their report with data (although they are aware that it is not up to date) along with stories from their community. It gave them new perspective on what types of data they need, the need to gather good, accurate data, as well as looking at what to do with that data once they have it. During the Summit they pointed out their focus on communication and will be coordinating with Hope and the collaborative to talk about what their social media strategies will be in the future. They are excited to be working with external organizations including the Corning Promise. Kate agreed to send out a PDF of their Annual Report and their 2 Year Plan to the group, as well as a copy of the Expect More Tehama Leadership Binder, which might be helpful for other groups that are just getting started. Kate is happy to help Sharon plan
and design the Spring Summit for North State Together, which Sharon was delighted (and thankful) to hear.

Kevin mentioned that he thought the speakers were beneficial and insightful, especially the economist from Sonoma State. Kate noted that she connected with him through an economic development event she hosted and will include his contact information for the group.

Kermith expressed his thanks for the invitation to attend and will work on getting there next year.

**Reach Higher Shasta** – Jim reported that they are moving forward with their initiatives. They held their first two days of professional development training for the High School Counseling initiative last week, and it went really well. It included administrators as well, which proved to be very helpful. The Signing Day Planning Committee is meeting today as they move forward with that initiative. Jim noted that after approaching other local school districts for financial support in conjunction with the grants from North State Together and the McConnell Foundation, they have sent out about $13,000 in additional support invoices. They recently had a productive meeting with Tracy Edwards, the Chief Executive Officer of the Redding Rancheria, and she has agreed to join the Executive Committee for Reach Higher Shasta. They discussed educational attainment goals at their last meeting and had good responses. They have their annual meeting coming up and Jim noted that he might not be the chairperson next year.

**Siskiyou County** – Kermith shared that they have been working on submitting a grant through the Ford Family Foundation, which they received! They have named this initiative SOAR – Siskiyou Occupational Advancement Roadmap. They are working with a consultant to get the program and leadership put together. Their next step is to integrate North State Together with that and get the districts on board. They feel good about where they are right now. Last week they had their annual meeting of what used to be the CTE Advisory Board and had a large roundtable discussion about where they are going, and the response has been positive. Kermith thanked Kevin for meeting with Stephen Schoonmaker, the new Superintendent/President at College of the Siskiyous, and reported that it looks like they are going to enjoy a successful collaboration.

**Trinity County** – Kate Mahar reported that Trinity County has formed a collaborative, calling themselves *Trinity Together: Cradle to Career Partnership (TTCCP)*, and they will
have a planning committee meeting tomorrow, at which point they will be working on job
descriptions to get a facilitator in place.

**Modoc County** – Kevin reported that Modoc is meeting in December to formalize their
group, which will be focusing on two areas:

- K-11 experiences - evaluating experiences in each grade level, resulting in a
  portfolio for each student.
- Senior year – which would include a senior project with a work placement
  program that places students with local businesses for their senior project.

Kevin noted that with this report, there is a chance that in 2018 there will representation
for each county. Lianne mentioned that they just finished interviewing and hiring College
Options advisors at both Modoc High School and Big Valley High School.

**College Options, Inc.** – Lianne added that they are currently recruiting for advisors in all
five counties. If you know people looking for jobs or new graduates wanting to come
home, please direct them to Lianne.

IV. **DISCUSSION AND ACTION ITEMS**

a. **Educational Attainment Goal** – Kate Mahar reminded the group that this was a rallying
stretch goal around educational attainment, which each county was going to discuss. Jim
noted that they did discuss it at the RHS meeting, and they were supportive of the
concept. Kevin added that this would be a great agenda item for the Spring Summit, and
all agreed.

b. **2018 Collective Impact Convening** – The registration is filling up, so please let Kevin
and Sharon know if there is anyone in your county that you would like to send. Sharon
will resend the information to everyone. Kermith asked if it would be beneficial to bring
similar resources to Redding as opposed to sending people to Austin. Kevin believes that
we can accomplish both, sending people to the broader conference in Austin, as well as
bringing some experts here to train us. Kelly noted that North State Together will be
funding the travel, and there is a definite advantage to going to the Collective Impact
Convening to get a broader perspective of what Collective Impact is and how it is being
enacted across the country.

c. **NST Spring Summit Planning Committee** – Kevin noted that there are a few different
approaches we could take. It could be a type of work day for the counties where the
people specifically working with the collaboratives were in attendance, or we could open it up to the public - similar to the Expect More Tehama Summit - and counties could open it up to whoever is interested. After discussion it was agreed that for the Spring Summit, it would probably be more helpful to have the counties get together to discuss best practices, educational attainment goals, etc. from collaborative to collaborative. The McConnell Foundation has generously agreed to host it. The following agreed (or were volunteered?) to form the planning committee: Kate Grissom, Kate Mahar, Kathy Garcia, Kelly Salter, Sara Phillips, Sharon Strazzo and Hope Seth. Sharon will email the entire group to see if anyone else is interested in joining. Their first step will be to finalize a date.

v. OTHER/ANNOUNCEMENTS
   a. County Collaborative Progress Reports – Due 12/8/2017
      i. The Progress Report form was attached to an email from Sharon, and she will resend it to everyone. It would be beneficial for hear from all counties, as this will be included in the bi-annual report to the McConnell Foundation.

VI. ADJOURNMENT
The meeting was adjourned at 11:01 a.m.

VII. NEXT MEETING
The next meeting will be Monday, January 8 at 10:00 am, Shasta College - 2314

Recorded by:
Taylor Mobley
Administrative Secretary I
Office of Student Life