



NORTH STATE TOGETHER
Advisory Board Meeting

November 5, 2018
10:00 am
Room 2314
Shasta College

MINUTES

Advisory Board Members Present					
x	Kevin O’Rorke		Donnell Ewert	x	Marion Murphy-Shaw
x	Kate Mahar	x	Hope Seth		Josh Smith
x	Sharon Strazzo	x	Nancy deHalas		Sarah Supahan
x	Kate Grissom	x	Kelly Salter	x	Lianne Richelieu-Boren
	Kathy Garcia		Kermith Walters		Scott Thompson
	Marion Hall	x	Jamie Spielmann	x	Samantha Clay
	Samantha Chilcote	x	Teckla Johnson	x	Jason Schwenkler

I. CALL TO ORDER

The meeting was called to order by Kevin O’Rorke at 10:02 am. Kate Grissom, Lianne Richelieu-Boren, Teckla Johnson, Samantha Clay, Marion Murphy-Shaw, and Jason Schwenkler joined the meeting remotely. Kevin introduced Sabrina Miller, a graduate student at UCLA. Sabrina shared that she is originally from Southern Oregon and is celebrating her 10th year working in the field of college access. Her graduate advisor is Patricia McDonough, who published work regarding rural education in the past. Sabrina’s research is focused on rural access and the intersection of changing economy in rural locations, and she is interested in changing the narrative around rural communities using strengths based research. She shared that she is interested in seeing what North State Together is doing and the initiatives we are all working on. Kevin asked if the counties

would be agreeable to Sabrina reaching out to learn what we are all doing. Everyone was agreeable to the offer, and Kevin thanked Sabrina for being here.

II. REVIEW/APPROVE MINUTES

Hope Seth moved to approve the minutes from the 10/8/2018 meeting as presented. Kelly Salter seconded. All approved and the minutes were approved as presented.

III. REPORTS

a. Budget Report

Kevin said there have been some shifts because we have been paying out to some counties. Sharon said that she has transferred some money between accounts to distribute things more evenly, but overall the budget looks good.

b. Research Report

- i. Jamie had a brief update. She said that she and Sara continue to meet to ease the transition. Jamie said she was lucky to attend the StriveTogether Conference, and that it was a huge immersion into collective impact. She was able to make some connections there, while sharing best practices. It was impossible not to come away inspired, and the highlight was getting to hear Jill Biden speak. Sharon sent out a best practices template. Jamie also shared that she worked on updates to the North State Together website with Sharon, adding a resources tab and updating information for all of the partners.

c. County Reports

Reach Higher Shasta – Hope shared that this month has been fairly quiet, with a focus on committee work, while preparing to follow up with teachers who participated in the recent training. Hope said she did meet with Shasta College and Pacific Sky. She advised that planning for the College and Career signing day will start after the holidays and that they would like to bring in a career element, including the possibility of helping connect students who return home after school to opportunities for internships.

Expect More Tehama – Kate reported that all sorts of things are going on with a heavy focus on planning for the 10th annual Expect More Tehama Summit. Kate wanted to personally extend an invitation to everyone, as it's going to be a fantastic event. The summit will focus on education and economics, with keynote speaker Robert Eyler. His presentation is direct and thought provoking, with a focus on resilience. Susan Jones will

discuss the students of today and what we are experiencing around resiliency and what is happening in the classrooms. The summit will introduce the concept of results based accountability and results based leadership. Raj Chawla will also be speaking and they are excited for what he will bring to the table and the potential framework to align the work we are doing in the counties. Kathy is working hard on their Annual Report, which is presented at the summit. They are collecting all of the stories that align with different focus areas, with a data component, storytelling and spotlight on what everyone is doing. They are also working on yet another web refresh to get some of the information out there so the leadership team can speak more articulately and with more clarity. This is not easy work to explain and so there are some assets they are developing, including getting a video story to use, which they will be showing at the summit. They are excited about that marketing tool. Ann Schulte advised that the data that was sent from Jamie is helping to drive the work around teacher pathways. They are beginning to plan for a Celebrate Teaching event to be held in February in Tehama County. This event will be for High School students who have been nominated as someone who would be a good teacher. It will provide the opportunity for them to hear from teachers sharing their passion for teaching and how to get a teaching credential. They attended a similar event at Sacramento State University, which was the impetus for this event. On Thursday Ann is convening a group of students from rural communities to talk about what it would look like for them to engage in their home community, and how to create opportunities to create vitality in their communities.

Advancing Modoc Youth – No report.

Siskiyou Education and Business Alliance – Marion reported that Alan Carpenter was with her and there was nothing really huge or new to report at this time. Kevin shared that he, Sharon and Jamie will be traveling up to meet with the SOAR group.

Trinity Together: Cradle to Career Partnership – Teckla shared that their work with internships and the high schools continues, with match week coming up. Match week will showcase businesses from the community, including agriculture, building trades, and public services. They are working with students to utilize the career zone concept, helping students narrow down what area they might be interested in. Teckla shared that while they had not previously had a close relationship with Hayfork High School, they have been working with them more closely recently. Hayfork had a horrible mold situation, and have been more open to working with them since getting that situation dealt with. Sam has been working with elementary schools all over the county. She

shared that they are finishing up the kindergarten readiness assessment for every private and public school in the county. The parent survey wrapped up, with about 15% having responded. They are beginning to do some preliminary analysis on that. This Thursday, First 5 Trinity is starting a new collaborative for a home visit programs for early identification intervention working with students before they enter school.

College Options - Lianne gave a brief update on College Options. She advised that a non-profit was formed last year. McConnell gave some seed money. Brought in 10 brand new federal grants, and 2 on their way. Break \$22 million. I am really pleased, we now have upward bound. Gear Up, one at Simpson and one at Davis, School district funding, actually in every middle school in all 5 counties. Now Gear up in Tehama, Glenn and Butte. Right now, we have 32 advisors in the field working hard on UC and CSU apps, Brad Williams just got done with 36 road trips all over the counties working in his capacity as the Financial Aid Director. Come look at the data and see how far we have come. We couldn't have done it without the partnerships. Services are all free.

Chico State University - Jason shared that they continue the civic engagement meetings with the President, making sure their agenda aligns the campus with outreach to the region. They continue to engage in cradle to workforce conversations. They are also looking at where their students are coming from and getting them back into their home communities. They are working on finalizing the agenda for the Economic Forecast Conference, and have sold out on tickets for it. They are looking for a new lunch time speaker – preferably a multifaceted government type speaker.

d. **Kate's Update**

Kate said that hearing about all the amazing things that everyone is doing, it makes sense why we were invited to join Complete College America (CCA). As part of the kick off, we were invited to send a team from Shasta College, North State Together and College of the Siskiyous to their annual convening in Chicago in the beginning of December.

IV. **DISCUSSION AND ACTION ITEMS**

- a. **Higher Education Committee** – There are still a couple of fine tuning items before the committee kicks off. Kevin asked Tehama if they know who the primary point person would be, Kathy or Ann, or a 3rd person. We ought to clarify the purpose of the committee and what membership should look like, but agreed that we should have one person from

every group. Kevin said we wanted to find out who the primary person is and what the goals and the tasks were. Kate asked if Ann can wear two hats for Chico State and Expect More Tehama. Kevin said they both wouldn't be able to be involved, but one rep from each county and then decide from there where to go.

- b. **Career Portal** – We had previously had this scheduled around the time the Carr Fire started. We have now rescheduled the meeting for January 14, 2019 (after our next NSTAB meeting) from 11:30 am – 4:30 pm in the Shasta College Board Room. Lunch will be included. We would like to invite as many people as can attend.
- c. **KRS** – Kevin shared that we continue to make progress. The advisory board voted for North State Together to look at adopting the program. We hope to continue to improve the app, and First 5 has been a huge champion of this transition.
- d. **2019 North State Together Summit** – The dates are set for April 24th and 25th at the McConnell Foundation, with Jack and John from Civic Labs leading us through asset mapping strategies. We will provide more information, and will also help with lodging arrangements.

v. **OTHER/ANNOUNCEMENTS**

- a. **Expect More Tehama Summit – 11/15/18, Rolling Hill Casino**
- b. **2019 Economic Forecast Conference – 1/10/19, Redding Sheraton**
- c. **2019 North State Together Summit – 4/24-25/2019, McConnell Foundation**
- d. **Carnegie Summit on Improvement in Education – 4/16/2019-4/18/2019, San Francisco**
- e. **2019 Collective Impact Convening – 5/14/19-5/16/19, Chicago, IL**

VI. **ADJOURNMENT**

The meeting was adjourned at 10:55 am

VII. **NEXT MEETING**

The next meeting will be **Monday, January 14, 2018 at 10:00 am, Shasta College – 2314**

Recorded by:

Allie Hancock
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Office of Student Life