NORTH STATE TOGETHER
Advisory Board Meeting
October 9, 2017
10:00 am
Room 2314
Shasta College

MINUTES

Advisory Board Members Present

<table>
<thead>
<tr>
<th></th>
<th>Kevin O’Rorke</th>
<th>Jim Cloney</th>
<th>Martie Hagarty</th>
</tr>
</thead>
<tbody>
<tr>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Kate Mahar</td>
<td>Hope Seth</td>
<td>Bettina Blackwell</td>
</tr>
<tr>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Sharon Strazzo</td>
<td>Nancy deHalas</td>
<td>Sarah Supahan</td>
</tr>
<tr>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Kate Grissom</td>
<td>Kelly Salter</td>
<td>Lianne Richelieu-Boren</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Kathy Garcia</td>
<td>Kernith Walters</td>
<td>Scott Thompson</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>X</td>
<td>Marian Murphy-Shaw</td>
<td>Sara Phillips</td>
<td>Mike Martin</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

I. CALL TO ORDER
The meeting was called to order by Kevin O’Rorke at 10:05 am. Marian Murphy-Shaw and Martie Hagarty (Siskiyou County), Sarah Supahan (Trinity County), and Mike Martin (Modoc County) called in remotely.

II. REVIEW/APPROVE MINUTES
Jim moved to approve the minutes from the 9/11/2017 meeting as presented. Lianne seconded. All approved and the minutes were approved as presented.

III. REPORTS

a. Budget Report
Kevin reviewed the budget overview with the group. Jim noted that the budget looks good, and reflects the disbursements to county collaboratives.
b. **Research Report**

Kate reported on our work with the National Student Clearinghouse (NSC) data. She noted that for schools that already are working with NSC, we will be able to get approval to use their data, which will have two benefits: the schools won’t have to re-upload the data, and we will be provided with more longitudinal data to work with (not just 1 year, but several years). We will be contacting the point people at the current NSC schools to get permission to access their data. Kate asked if Siskiyou, Trinity or Modoc currently had NSC data. Marian, with Siskiyou, was not certain, but will touch base with Kermith to confirm. Sarah, with Trinity, stated that they would like to get assistance in getting this data, as did Mike in Modoc. Jim noted that there’s really no downside to this, and Kate agreed, noting that we (NST) have already paid for it, and the schools can just do a single upload to North State Together, with our staff assisting in uploading if needed. Kate will have a report at the next meeting concerning this data and how it links to courses taken at Shasta College. She also noted that for Siskiyou County, College of the Siskiyous is on board with sharing this data.

c. **County Reports**

**Modoc County** – Kevin thanked Mike for the warm welcome during his recent visit. Mike reported that they have since had one more meeting where they focused on what work they need to do and which stakeholders they need to bring to the table. Pending the outcome of that meeting, they are moving towards having the NST Team meet with them to help establish goals, bylaws, etc.

**Trinity County** – Sarah reported that Bettina organized a meeting for their county, with far more people than expected showing up. Bettina is leading that effort, and they are excited to seize the momentum and move forward. Kevin noted the great turnout, and the positive response from all who attended.

**Siskiyous County** – Marian and Martie plan on touching base with Kermith regarding organizing a community meeting to move forward on formalizing their process. Kevin stated that they are thankful for Siskiyou’s commitment to the larger goal.

**Reach Higher Shasta** – Jim noted that RHS has fully shifted to an initiative based structure. Some of their current initiatives include:
**Signing Day** – They are working on a signing event, similar to a signing event for an athlete, but for all students going onto secondary education, whether it be community college, a 4-year college, trade school or the military.

**Counseling Initiative** – There is a two day training planned for counselors with Trish Hatch, a nationally known school counseling expert.

**Career Portal** - Jim intends to have Hope meet directly with the teams at school sites to explain and assist with the Career Portal. Hope gave an example of a request that came in from an elementary school teacher who requested an engineer come in and talk to her students about engineering and spider webs, as well as someone to teach about bones and reading x-rays. She made a request on the portal for both of those and has people (i.e., an Engineer, an Entomologist, etc.) coming into the classroom.

**Third Grade Literacy** - Reach Higher Shasta is subsidizing training to help get students reading at the appropriate level, noting the overwhelming research which stresses the importance of this in future student success.

Jim also noted that at the last County Superintendent and Administrators meeting, he spoke about North State Together and the relationship with Reach Higher Shasta. He got at least 20 positive responses regarding financial support for RHS from the school districts represented.

**College Options, Inc.** – Lianne shared the great news that they recently received a Gear Up grant to fund all five of the North State counties for a seven year period. This will allow them to have full time staff in each of the counties. She is thankful that Simpson University stepped up and is assisting as the fiscal agent. There will be several employment opportunities they are recruiting for, so if anyone knows of someone looking for employment in those counties, please let Lianne know. They are enjoying their new space, located downtown next to the Chamber of Commerce, and Lianne noted that there is a meeting space available to any partners.

**Shasta College Foundation** – Nancy noted that the Foundation is the fiscal agent for North State Together, Reach Higher Shasta, the Fire Consortium, and the Lumina grant. Kevin, Kate and Sharon complimented her on the ease of working with the Foundation, and how streamlined the process is.

IV. **DISCUSSION AND ACTION ITEMS**

a. **Educational Attainment Goal** – Last month we discussed the idea of collectively adopting a regional attainment goal. Kate noted that this would be a quantifiable “stretch goal” – not something that is easily attainable, but something that is more of a rallying
point as well as a marketing tool. Kate will resend some examples to everyone, and we will revisit this conversation next month. Hope mentioned that she liked Oregon’s 40-40-20 goal, and Jim noted that they will put it on the agenda for discussion at the next RHS meeting.

b. **Rural Community College Alliance** – Kevin reported that Shasta College will be covering the cost of joining the alliance.

c. **Five County Summit** – Kevin would like to have a summit, allowing all five counties to get together to meet. There would be an agenda with some goals to accomplish, but it would also be an opportunity for the counties to cross-talk. After discussion, it was agreed that mid to late spring, 2018 would be a good time for the initial summit.

d. **2018 Collective Impact Convening** – The registration has opened for the Collective Impact Convening in Austin next spring, and we would like to get names in as soon as possible, as it tends to fill up quickly. Jim noted that RHS will have at least one person, and possibly two, who will attend. Kevin asked each county to send names of anyone who is interested in attending, and if there are 2 people, designate a primary person.

v. **OTHER/ANNOUNCEMENTS**

a. **Lumina Update** – Kate shared the great news that the Lumina Foundation recognized North State Together as a Talent Hub. There were only 17 communities chosen nationwide, and we are one of the only rural communities. This work will focus on adults with some college and no degree, and we will be receiving training on how to identify those in our community who are close to attainment and guide them towards completion. We will be working with the College of the Siskiyous and Admissions & Records to reach out to those folks that meet this criteria. Another aspect of the project will be reaching out to our tribal communities and expanding those partnerships.

b. **Chico State – Community Engagement Forum** – Kevin noted that he, Sharon and Sara were able to attend a presentation by Kristen Norris, an expert in civic engagement, at Chico State University a few weeks ago. Kristen stated her belief that the educational system in America has isolated itself from surrounding communities, and faculty spend their time on research papers that no one reads, etc. (i.e., “The Ivory Tower” syndrome). Her point is that there is no more important time for higher education to step up to the plate and engage with their communities. Kevin was one of 2-3 community partners in the room, which she pointed out was evidence of the problem. Sara shared that one of the difficulties with this project is establishing a baseline for measurement. Kristin shared
that her collaborative focuses on activities as units of measure. Sara recognizes that each of our communities are very different and have different ways of getting where they need to go, and it gives us more freedom to engage our communities if we are focusing on activities more than processes. Sara also shared Kristin’s point that higher education is a privilege and we need to acknowledge how privileged we are to have had that opportunity. One of the follow up speakers was a former continuation student now enrolled at Chico State. Kevin pointed out that one of the benefits of our connection to Chico State is they are putting more grad students on our projects, and in a recent discussion with their president, she confirmed that they will be sending a new representative to join the advisory board. They are currently in the midst of a rebrand that will be rolling out soon, which will focus on their relationship with their communities. Lianne mentioned that Butte County has heard about the work happening here and has been reaching out to get advice from NST’s experience as they move towards creating their own collaborative.

c. **2018 Conferences/Trainings** – Sharon put together a calendar of professional development opportunities for the next year. Not all of them have confirmed dates yet, but as soon as Sharon gets those dates she will let everyone know. Kevin also asked everyone to let us know of what their county is doing (trainings, meetings, etc.), as we would like to put it on our website calendar.

d. **Carnegie Workshop** – We discussed the possibility of having someone from Carnegie come and provide a training for our five county area. Lianne also suggested the possibility of having someone come from FSG to provide training. We will research these possibilities and report back.

e. **NSTAB Meeting Schedule** – There is a schedule attached with the 2017-2018 NST Advisory Board meeting dates. Sharon will also send out calendar invites.

VI. **ADJOURNMENT**

The meeting was adjourned at 11:01 a.m.

VII. **NEXT MEETING**

The next meeting will be **Monday, November 13 at 10:00 am, Shasta College - 2314**

Recorded by:
Taylor Mobley
Administrative Secretary I
Office of Student Life