



NORTH STATE TOGETHER

Advisory Board Meeting

March 11, 2019
10:00 am
Room 2314
Shasta College

MINUTES

Advisory Board Members Present					
x	Kevin O'Rorke	x	Hope Seth		Sarah Rayburn
x	Kate Mahar		Wendy Dickens	x	Kelly Salter
x	Jamie Spielmann		Kate Grissom	x	Lianne Richelieu-Boren
x	Allie Hancock		Kathy Garcia		Jason Schwenkler
x	Sharon Strazzo		Kermith Walters		Nancy de Halas
	Sarah Supahan		Marion Murphy-Shaw	X	Christina Van Alfen
x	Teckla Johnson	x	Marian Hall		

I. CALL TO ORDER

The meeting was called to order by Kevin O'Rorke at 10:02 AM. Teckla Johnson, Lianne Richelieu, Kate Mahar and Christina Van Alfen joined the meeting remotely.

II. REVIEW/APPROVE MINUTES – February 11, 2019 (Hope motioned, Jamie seconded, Christina and Sharon abstained, motion approved.)

III. REPORTS

- a. **Budget Report** – Allie announced that most of the spending that has been done is to prepare for conferences coming up. Hope asked if she could get an update regarding their allocation. Kevin answered that they will be writing for the new grant at the end of spring for the following year. The start of July is the last funded year for 2019-2020 year. Where it gets tricky is the matching funds aspect because that is new money brought in on an annual basis and you can't use previous money as a match. Reach Higher is a

little bit different because there is more stability. Lastly, she wanted to clarify that it will be the full \$25,000 plus the \$50,000 match. Kevin answered that they try to push the \$25,000 as early on in the fiscal year and the \$50,000 is to follow.

b. Research Report –

- i. **Chronic Absenteeism** – Most counties have received their report. Jamie added some resource materials to the webpage under the tool kit. Jamie mentioned she attended a great CCEE webinar, designed for school administrators but the information can still be useful to those who are not. Jamie shared the importance of disaggregating the data from your area. For example, Shasta County has an overall chronic absenteeism rate of 12.9%, but their native population is averaging at 21.4%. Trinity has the highest number of Chronic Absenteeism of 21.7%, which means 1 in 5 students are missing 18 days of school or more per year.
- ii. **NST Regional Data Webpages**- Working on building the site to be more robust, user-friendly and interactive.
- iii. **Educational Attainment Data Brief** – Similar to some of the success indicator reports that are already out there.
- iv. **National Student Clearinghouse** – Jamie announced she will be going to Trinity to speak with their school Administrators on subsequent enrollment information. All three counties have now been uploaded to National Student Clearinghouse. She is also working on the consortium account, and noted that all the other counties look different on how they are using NSC. Trinity County, although they weren't up and running with NSC, were the easiest because she could upload and access the data easily. She is working on a plan to get the data for other counties.
- v. **NST Research Annual Timeline** – Currently a NST timeline doesn't exist, but it would be useful for planning purposes.

c. County Reports

- i. **Reach Higher Shasta** – Hope announced that RHS is in the throes of planning their second annual College and Career Signing Day. They are expecting 100 students this year. The date is May 16th, which is the same as the Collective

Impact Meeting in Chicago. Also, continuing to work on middle school success, they created a focus group containing middle school parents to bring awareness to ways parents would like to receive information. Based on the results they got from the focus group, they have started pushing that information out. One of them being to start having conversations early about college and university options. They have the scholarship database up and active. There are around 80 different scholarships being offered through local businesses, some more trade or nursing oriented. Career connections just went through another round of “glitch fixes” and hopefully will be up and running at full capacity soon. They will be planning a presentation in the near future.

- ii. **Expect More Tehama** – Allie announced that a rep from Tehama could not be present today, but Kate Grissom sent an email to her with the following report:
 - 1. EMT leadership team members have spoken to every school board over the last month updating schoolboard members on the goals/purpose of expect more, and inviting them to our annual board appreciation dinner which is scheduled for Thursday, March 21.
 - 2. Our annual board appreciation dinner is Thursday, March 21, with guest speaker Julie from West Ed to speak to board members about trauma informed practices.
 - 3. We continue to develop and strengthen our leadership team through professional development, community engagement and strength-based leadership; looking forward to reporting out in our roles and structure at our summit.
 - 4. RBA/ RBL: results based accountability/results based leader ship remains a focus for our team, and will be the framework for collaboration and accountability in our community. Professional development via OCL group begins in May. We are in the final stages of determining the end county leadership training and consultant use, and will share with the greater team next month for inclusion/invitation.
 - 5. Data!! Thanks to NST, and other data professionals in the community, we are getting closer to identifying concrete ways of measuring our work.
- iii. **Advancing Modoc Youth** – AMY is hitting the ground running with getting businesses in the area on board to place students in internships (101 options) for their senior year. They will meet with the students in spring to show them the options available to them, and then when students start in the fall, they will

already be placed. There was an article in the newspaper that was placed asking more businesses for participation. Businesses will be given a window decal to present in their store-front window to show students and the community they are a part of this initiative.

- iv. **Siskiyou Education and Business Alliance** – No update. Kevin mentions that he will be coming to the area soon to meet with Steven about Complete College America and they may have a chance to connect then.
- v. **Trinity Together: Cradle to Career Partnership** – Teckla said there was not a lot to update. She is still working with a group of community members to throw a community BBQ kick-off at the Shasta College campus to bring awareness to the Community Ed. classes, but funding wasn't there. They are looking at a more "grass roots" approach to outreach now. Medical careers pathways, coordinating that with Carrie Palmer in Allied Health. Most of their schools have very limited pathways, they would like to broaden their options so this is a great opportunity for that.
- vi. **College Options** – Happy to report that FAFSA completion numbers are way up. Kevin asked for assistance with apps like "App Attack" where students are completing a Shasta College admissions application, but not following through with enrollment which ends up looking like there are issues with obtaining these students who are applying. Lianne expressed that they encountered that same problem a couple of years back and they had to change the way they went about explaining it to the students. They ended up not using "App Attack" any more. She would be more than happy to share their story with other counselors and counties.
- vii. **Chico State University** – No report.
- viii. **Sabrina's Update** – She has been meeting with a lot of people, 15 meetings this trip alone. Her plan is to have something more to talk about in spring. She was speaking with someone about the NPR report about rural students. It came from a professor in her department and she encourages everyone to check it out. She expressed her gratitude for everyone's participation.

- d. **Kate's update** – Visited NY for Innovation Conference. Focusing quite a bit on Lumina work. Also working with the Chancellor's Office on Guided Pathways which looks at a student's journey from entrance to completion at community colleges. Looking at adult re-engagement; those who earned a credential or degree and didn't apply for it, etc. It was discussed to possibly use some Lumina funds to continue the conversation of the curriculum of K-12.

IV. DISCUSSION AND ACTION ITEMS

- a. **Higher Education Committee** – An initial group met and decided on next steps. Allie and Kevin to connect with Kate Mahar to discuss her thoughts on committee membership and tasks for the committee. Kevin hopes that Kate can share insight on which direction community colleges are heading regarding K-14, Guided Pathways, and First-Year-Free etc.
- b. **KRS** – Transitioning nicely, contracts/legal paperwork have been filed. Received first invoice from Art & Logic (CA company to get the app up and running). There was a cumbersome paperwork format that was being used this year because the app was not functioning. The idea for fall semester is to have the IOS app up and running. The iPads that have been acquired will work with the updated app. We are hopeful we can anticipate a much smoother process. Would like to offer the app to other schools. Joy Garcia has agreed to assist with the more technical questions regarding the app.
- c. **Summit Draft Agenda** – Special guests through Lumina and Civic Labs. They will be presenting for the majority of the Summit. Should help individual counties plug in their own specific data. Important that all members of collective impact teams are present, lodging and meals will be covered by NST. Kevin asked for any and all feedback regarding the tentative agenda that has been proposed. Teckla asked who to invite. Kevin answered that the invite should be specific to their Leadership team. He did mention that if someone feels that their team is a little light they can extend the invitation to those they feel have been getting more involved.
- d. **Career Portal Survey** – Sent out a survey to gage counties interest, not many responses. Trinity was interested, Siskiyous had a couple of responses, Shasta is already very involved, but Tehama and Modoc are either happy with the direction they are already heading or didn't feel the need to engage in this discussion any further. There are a couple of options, one would be adding it to the Summit agenda to speak about.

Second option would be to continue letting the counties take their own path regarding this matter. Kelly mentioned that it would be helpful to send out the survey results and collect feedback before next month's meeting.

V. OTHER/ANNOUNCEMENTS

- a. 2019 Carnegie Summit– 4/16/2019-4/18/2019, San Francisco
 - i. NST will sponsor one (1) attendee from each county.
- b. 2019 North State Together Summit – 4/24/19-4/25/19, The McConnell Foundation
 - i. All Collective Impact team members from each county to attend. Assistance with lodging will be available.
- c. 2019 Collective Impact Convening – 5/14/2019-5/16/2019, Chicago, IL
 - i. Designed for new Collective Impact team members. NST will sponsor for new team members in each county.

VI. ADJOURNMENT - The meeting was adjourned by Kevin O'Rorke at 11:00 AM.

Next Meeting: Monday, April 8, 2019 10:00 am, Shasta College – 2314

Recorded by:

Chelsea Kefalas
Administrative Secretary I
Office of Student Life