



**NORTH STATE TOGETHER**  
Advisory Board Meeting

February 12, 2018  
10:00 am  
Room 2314  
Shasta College

**MINUTES**

<b>Advisory Board Members Present</b>					
X	Kevin O'Rorke	X	Donnell Ewert		Martie Hagarty
X	Kate Mahar	X	Hope Seth		Bettina Blackwell
X	Sharon Strazzo	X	Nancy deHalas	X	Sarah Supahan
X	Kate Grissom		Kelly Salter	X	Lianne Richelieu-Boren
	Kathy Garcia	X	Kermith Walters		Scott Thompson
	Marian Murphy-Shaw	X	Sara Phillips	X	Marion Hall

**I. CALL TO ORDER**

The meeting was called to order by Kevin O'Rorke at 10:01 am. Marion Hall, Sarah Supahan, Kermith Walters, and Lianne Richelieu-Boren called in remotely. Kevin noted that this is the first meeting where we have had representatives from each county!

**II. REVIEW/APPROVE MINUTES**

Sharon moved to approve the minutes from the 11/13/2017 meeting as presented. Kate Grissom seconded. All approved and the minutes were approved as presented, with Donnell abstaining as he wasn't present at the meeting.

**III. REPORTS**

a. **Budget Report**

Sharon noted that she has added the most recent money from the McConnell Foundation, and that is reflected in the totals.

b. **Research Report**

Kate shared that Shasta County has real time data for their recent High School graduates as well as their High School seniors. This will be a great compliment to Cal Pass and Clearinghouse data as it is actually real time. They will be looking at course taking patterns, allowing them to see if taking math senior year is making a difference, etc. They will be sharing this data with Shasta County but will also be sharing with other counties to show what the data sharing agreements can make possible. By April, each county will be able to look at their pipeline to see vulnerabilities, where they are losing folks and where they are falling off track, as well as performance gains to help make better decisions on needs locally. The data will allow each school to look at the data reflected on the dashboard, see the anomalies and drill down to discover what was happening at that time to influence the data.

c. **County Reports**

**Reach Higher Shasta** – Hope shared that they are working on a college and career signing day, set for May 16 at the Cascade Theatre, to highlight the many different options their students are pursuing after High School. Each school has the opportunity to nominate 1 boy and 1 girl to highlight. This is meant to celebrate all options students are pursuing after High School, including the military, trade schools, community colleges as well as four year colleges. Their collective retreat is coming up on March 23 and data will be playing a big role in that retreat. Hope attended the Expect More Tehama Summer Collaborative meeting and enjoyed watching how everyone works together. Career Connections is going well. They have shifted their focus from business recruitment towards rolling it out to teachers. They are finding that many High School students are looking for internships, so they have realized that they don't have enough businesses on board so they are shifting back to that a bit. Shasta College recently hired an Internship Coordinator, which will be a great assistance. Finally, Kevin noted that Donnell is the new Chair of Reach Higher Shasta. He was a founding member of the group and NST is fortunate to have him join our Advisory Board.

**Expect More Tehama** – Kate Grissom shared that they are continuing to work on restructuring Expect More Tehama, partly in response to receiving money through NST. They have hired a director, Kathy Garcia, for approximately 20 hours per month. Karla

Stroman, Scott Chandler, Cliff Curry and Kate Grissom are serving as the 4 member Executive Council. They are looking for stakeholders in the community to meet as part of the Leadership Council. They are currently working on their Summer Program and have mapped all that was happening for the summer, identifying gaps as well as opportunities. From a marketing prospective, they will be able to come back and offer paths. They will produce an Activities Guide with everything offered to help combat that “summer slide.” They also have identified an opportunity for Board Member Education, and will be holding a Board Member Appreciation Dinner on March 7. They continue to work on Hispanic outreach, and are creating cohorts that will accurately represent the Hispanic population. Finally, they continue to struggle with a teacher shortage, and are working with Chico State to address those challenges as well as to encourage Tehama students that go to Chico State to come back into the community to do their student teaching.

**Advancing Modoc Youth** – Marion is proud to present “AMY” to the group as an official collective. Their executive group is made up of county school administrators, local school administrators, local business, a high school student, and government agency representatives. They are starting their collaborative to bring businesses and schools together, with the goal of exposing students to the options available to them in their county, as well as outside the area.

**Siskiyou County** – Kermith noted that they have finally come to a contractual agreement for their SOAR (Siskiyou Occupational Advancement Roadmap) program, through Great Northern Services. Now that it is solidified, Kermith can introduce NST to the group. He hopes to bring Kevin up there to explain NST and tie it together. Kermith hasn’t been able to fully integrate NST together yet because he didn’t want to confuse everyone with all the programs. Their connection with College of the Siskiyous has strengthened with the new president.

**Trinity Together: Cradle to Career Partnership** – Sarah shared that every time they have had a meeting they have had in excess of 20-25 community members there, which has been really encouraging. They have an interim Coordination Committee, comprised of 5 people. They have a larger group called “The Partnership” with 50 individuals from 40 organizations involved. They have identified about 6 broad, viable career opportunity categories in their county. They are setting up a recurring meeting date, and have created their mission statement with a group of 25 (which everyone agreed was quite a feat!). They have created a job description for a Coordinator and put out an RFP, which will allow an organization to vie for the position. They realized that many organizations in

their county are already doing pieces of this work so they are working to coordinate and collaborate instead of starting from scratch. They will be presenting to the local Rotary Club, which is very active in their county. They did a data report for their county, which gave them good clues of where they need to work, but they are excited to dig deeper.

**College Options, Inc.** – Lianne reported that they are officially now fully staffed in 9 new programs to serve the 5 county region. They were awarded a new TRIO grant with 4 new Upward Bound Programs, including being allowed to go into Mt. Shasta, Dunsmuir, and West Valley. Gear Up is up and running in 5 counties including Modoc and Siskiyou. All staff are up and running.

**North State Together** – Kevin shared that he was able to present to a group of Chico State Grad Students for a Rural and Small School Education class. It was exciting to see a classroom full of students who are eager to go out into these rural areas. He will also be presenting at the City of Corning Council Chambers to discuss the Corning Neighborhood Promise with them on Feb. 22. It is exciting to get the opportunity to brag about each county and the great work they are doing.

#### IV. **DISCUSSION AND ACTION ITEMS**

- a. **NST Spring Summit**– NST will be inviting the collective impact groups from each county to attend a Spring Summit. The group tentatively decided on May 4 as the date for the NST Spring Summit (with a backup plan of April 30). Everyone that is on the advisory board as well as those on the collective impact team (however that is defined by county) should be there. For this initial summit, we hope to provide time to hear from each county, shared best practices, celebrate our successes over the past year, look at research, etc. Then next year, we would make it an event similar to Expect More Tehama where the general public is invited. A subcommittee will get together to discuss what the agenda will look like. If you want to be on the subcommittee and aren't already, contact Sharon.
- b. **2018 Collective Impact Convening** – We have registered everyone that has stated they are interested. Individuals need to book their travel and lodging, and NST will reimburse for the cost.
- c. **Research Subcommittee** – The primary focus of NST is supporting the counties, but from the beginning we recognized that a broader regional approach might be more effective for some things. With the backbone supporting the counties, the research

subcommittee is looking at what areas this regional approach would work best. If the subcommittee could identify pieces of the roadmap that we could focus on in a more broad sense of how they affect the region as a whole. The Advisory Board liked the idea of a research subcommittee and will bring it back to their counties to gather interest in who would like to be involved.

d. **Ad Hoc Subcommittees** – Kate Mahar noted that the focus of NST is to support counties in their work as a collaborative, but these subcommittees are “a la carte” options to be involved in as counties see fit.

i. Lumina/Talent Hub: A lot of these opportunities are coming because we are a regional effort. One of those example is the Lumina Talent Hub designation. Lumina awarded us a grant to look at adults with some college but no degree. This could be done through Kate’s position at Shasta College or through the NST committee. Kate is looking at creating Ad Hoc committees to take a look at the work with Lumina.

1. Kate Grissom looks at the work with Lumina as low hanging fruit. She says this is what Tehama wants, but they need to look at how that effects structure, etc.
2. Kevin recognizes that the three counties calling in are in a particular situation where they need to go back to their committees to present this opportunity. They are opportunities, not obligations.

ii. Postsecondary Committee – would it be helpful to have a Regional subcommittee to look at postsecondary?

1. Through Reach Higher Shasta they met with a collaborative of reps from various colleges in the area (Chico State, UC Davis, Simpson, National, and Southern Oregon University), and Kevin thinks it would be beneficial to have each of them travel to each county to find out what that county needs to get more students to those institutions.
  - a. For example, Southern Oregon asked “How can we get more students from Shasta County?” Kevin jokingly said, “Give them in-state tuition.” And two months later, that’s exactly what they did.
  - b. Sarah noted that a lot of their families in their county don’t want their students to go to college because they don’t want them to leave. This could be a great opportunity for Trinity to understand the opportunities available online, etc.
  - c. Kevin noted that Chico State was previously not allowing students to leave the Chico Unified School District to do their

student teaching, so those students were not allowed to go back to their communities for student teaching. They are now loosening those reigns.

- e. **Complete College America** – This has been tabled until the next meeting.
- f. **Economic Forecast Conference** – This has been tabled until the next meeting.

v. **OTHER/ANNOUNCEMENTS**

VI. **ADJOURNMENT**

The meeting was adjourned at 11:10am

VII. **NEXT MEETING**

The next meeting will be **Monday, March 12, 2018 at 10:00 am, Shasta College - 2314**

Recorded by:

Taylor Mobley  
Administrative Secretary I  
Office of Student Life