



NORTH STATE TOGETHER Advisory Board Meeting

September 9, 2019
10:00 am
Room 2314
Shasta College

MINUTES

Advisory Board Members Present					
X	Kevin O'Rorke	X	Hope Seth		Sarah Rayburn
X	Kate Mahar		Wendy Dickens	X	Kelly Salter
X	Jamie Spielmann		Ann Schulte	X	Lianne Richelieu-Boren
X	Susan Schroth		Cliff Curry	X	Jason Schwenkler
	Sharon Strazzo		Kermith Walters		Christina Van Alfen
X	Anna Carson	X	Marian Murphy-Shaw	X	Kate Grissom
X	Teckla Johnson		Marian Hall		

I. CALL TO ORDER

The meeting was called to order by Kevin O'Rorke at 10:00 am.

- II. REVIEW/APPROVE MINUTES** – It was determined that we had a quorum. Kate made a motion and Hope seconded to approve the minutes from the May 13, 2019. All approved. Kelly abstained. It was established that approval is not needed for the August meeting as there was not quorum. The typed minutes will be kept as meeting notes.

III. REPORTS

- a. **Budget Report** – Kevin explained that they are inching forward to the end of the first grant. There will be a closing budget report in December.
- b. **Research Report** – Jamie explained that she has been continuing to work with National Student Clearinghouse in getting the aggregated research report. It has been a little bit of a struggle with the recent turn over in NSC. She is working on getting a contract sent over to sign. She mentioned that she is on the data quest listserv, which is a K-12 data

source that is accessible publically, and they just release two data files around college going rates for high schoolers. It was asked if all data sharing agreements have been signed, and Jamie explained that 4 of the 5 counties have signed but she is still waiting on Siskiyou County. Jamie attended a Tableau training and will be attending another in November. She's hoping by the end of the calendar year there will be more interactive data dashboards on our webpages. Educational obtainment data briefs are out at the county level on the NST webpage. 30% of our students in our 5 county area has some college but no degree, which is higher than the national average. Also, median earnings for those with just a high school diploma sit at \$25,000 per year, whereas if you have your Bachelor's the median jumps to \$40,000 per year. Earlier in spring, Jamie worked on an A-G project and found that those that complete A-G in high school had higher success rates in English and Math completion rates at Shasta College. Taking four years of Math in high school didn't seem to have an impact on Math course success in the first summer or fall after high school. The data brief is available on the regional webpages. High school GPA was a very large factor in English and Math success at Shasta College. For example, those with a 3.5 or higher had an 86% success rate and those who fell in the 2.0-2.49 had a 39% success rate. Jamie asked everyone to complete at least one best practices forms. They will soon be required with progress reports. Back in May, Jamie went to the Collective Impact Convening in Chicago and is working on creating a secure file transfer process in order to eliminate the need for her to drive directly to the sources for data. Lastly, Jamie asked that if anyone has any social media pages to let her or Susan know so they can highlight the same things on the NST page. Jamie and Susan will be going to Indianapolis for a convening that will have a focus on rural areas. For example, access and success for students in rural communities is one of the main workshops being presented along with engaging school and district level leadership. They will report back about it at the next meeting. Through the Lumina partnership, Jamie has been working with Hattaway Communications about what they can offer NST. They will offer hands-on workshops, and they will also offer one-on-one support. RELP (Regional Educational Lab Programs) has partnered with JFF (Jobs for the Future) and are focusing their research on rural areas as well. Jamie mentions that there is a free reference desk where you can pose a question and they will answer it.

c. **County Reports**

- i. **Trinity Together: A Cradle to Career Partnership** – Teckla informed that school is only just getting started due to some mold at a few locations. She will be spending some time with Trinity High School helping with internships and job shadowing. There is now an opportunity to start working with Hayfork High

School, so Teckla will be talking with them about more career exploration opportunities and ways to bring Shasta College and some other resources into their rooms. Historically, they have very low numbers of college going students, and even lower numbers of student who persist. There are some potential opportunities coming up in regards to county-wide summer programing. Anna will be sending out SWP items and that will include some of their lesson plans. Next week they start their “Career Kit Modules” at their local schools, which they are excited about. Teckla mentioned their recent participation with the “COIL” Group which is Community Organizing Institute for Leadership that Kevin sent information out about. She wanted to let everyone know that it is a great opportunity for building organizing and leadership skills.

- ii. **Chico State University** – Their fall Summit will be held on October 2nd and will be located in Susanville from 10:00 am – 3:00 pm. They are working on 6 applications in with the State of California to extend services to the other counties. They are continuing their Pathways work in the region and hopefully that Tableau will be out in the next couple of months. High school students will be able to go in and find out where current opportunities are and where there are gaps. Then they can be connected with schools has the training programs to fulfill those job requests.

- iii. **Siskiyou** – Starting in June they were able to hold the meetings needed to get Cradle to Careers in their area, now known as C2C4S. They are now officially in the NST constellation. They have a meeting coming up on the 26th with the location to be determined, but they should be getting their official executive committee in place with their designees. College of the Siskiyou has several people who are working to co-represent. Behavioral Health, the local tribes, family resource centers and the League of Cities pitch in to create a nice intersection. Very exciting to have the official structure in place. They are now working with Siskiyou Occupational Advancement Roadmap (S.O.A.R.) following the pattern of the Reach Higher Shasta Employer Contact Structure so there is a pool of employers who won’t be overwhelmed with outreach. Partnership money from a foundation is helping fund a position to structure that and the schools are also using their Strong Workforce dollars to help fund that. It seems to be all coming together quite nicely. The First 5 director for that area has been a significant partner and her visionary voice at the meetings has been a real asset

in showing the county and city representatives that this is not just a “school thing”.

- iv. **Kate’s update** – Kate shared that a significant number of degrees (250~) have been awarded through Degrees when Due. She is very excited about the work being done here and can’t wait to see how far it goes. She is working with the University of Utah looking at how this can affect college-going culture and what it might mean for a student who thought they never completed their degree, to all of a sudden being awarded. There will be presentation this week at their Board meeting, and a press release should be coming soon. Jack and John tailored a presentation specifically to the “Some College- No Degree” population.

- v. **College Options** – College Quest will be held at Simpson University from 4:00 pm – 8:00 pm on Thursday. This event will feature over 60 different colleges in attendance to recruit and provide information to all middle school/ high school age children and their caretakers. They are expecting anywhere from 1000-3000 community members to attend. Next, they have a CSAC training on the 18th. They will use this training to talk about changes to the FAFSA application and other financial aid awareness topics. Lastly, they will be doing John Maxwell’s “Live to Lead” event on October 11th from 8:00 am – 12:00 pm in the Sequoia Middle School auditorium. Rob and the Redding School Districts are working with the College Options team together to put it on. RSVPs will be required because seating is capped at 600.

- vi. **Reach Higher Shasta** – Just had their first High School Counseling Initiative kick-off meeting last week and there were 50 administrators from junior high to high school in attendance for the training. This year’s focus is surrounding successful transition from 8th to 9th grade again and working to identify a better system for our students who are at-risk of not doing well in 9th grade. Part of the counseling initiative over the last couple of years has focused on creating 10 lesson plans that are taught between 9th and 12th grade and are hoping to create 8-10 more this year. Those range from college and career exploration to finances and work readiness. Career Connections will be broadened to a more holistic approach to overall career readiness in their region while bringing in their business community in a more engaged way. They will be putting together a team soon by reaching out to those in their community who already contribute to career readiness in anyway, not just from an academic standpoint such as Smart

Resource Center. They hope to have that kicked off in October.

- vii. **Expect More Tehama** – Jamie and James came down last week to meet with Kate and they are excited to finally have concrete data to look at and report out. Working through the development of the annual report, which, for the first time in a long time, will be data heavy. Kate thanked Jamie and James for their support in this effort. She shared that it is very validating to know they have the NST team behind them in an area that they have been challenged with. Results based accountability and results based leadership trainings are two things that Kate is working on getting partnership with Corning Promise to bring to Tehama and really increase capacity and leadership within the county so when a team of individuals come together, they can use common framework to come together and quickly decide on goals. The Corning Promise was essentially going to fund the training, but there was some changes with the way the money came down from at the Federal level which created a lag in the timeline. Fortunately, they were able to use their connections with Jack and John from the NST Summit to get the process going again by showing the importance of these trainings. There will be a meeting with Red Bluff High School on the 27th where they will bring together partnerships through Anne at Chico State, and others to take a look at their leadership course and see how they can come along side and be a resource or asset to specific schools to teach things like the Civic Labs or infuse some capacity building or leadership skills. Finally, they are in the middle of planning their 11th Annual Expect More Tehama Summit, and have decided to make some changes including venue location and their actual approach to the day. The event will be held on November 21st from 8:00 am – 12:00 pm at The State Theater in downtown Red Bluff. There will be four main topics that focus around what we all call “social-emotional learning”. Robert Eiler will be there to talk about the state of the economy. Upon the end of the event, attendees will be able to self-select from one of four different outside trainings that will still be held in downtown Red Bluff which is where lunch will be served. They are very excited about this new approach to gathering their community and hope all the NST team will be able to attend.

IV. **DISCUSSION AND ACTION ITEMS**

- a. **Meeting Reschedule:** Kevin and his team will be out on October 14th, which is when the next meeting will be scheduled. Susan will send out a scheduling email soon.

b. **NST 2.0** – Kelly Salter and Kevin have been working together on the new potential NST grant. Should know by October, but the feedback has been really positive from McConnell. They are very happy that all five counties are up and running, and they love the autonomy/ownership each one has been taking. If the grant is renewed, there will probably be more opportunities to tighten up on some of the procedures, for instance what the Advisory Board membership and County Representatives will look like. Kevin expressed that he would like to have a kick-off meeting sometime in October or November, if the grant is renewed, to start off by connecting with each other and going over best practices, etc.

v. **OTHER/ANNOUNCEMENTS** – Teckla mentioned that she thinks it will be useful to have a different type of forum to share and connect. She likes the Best Practices form, but sees value in connecting in person to be able to share what they are doing and have better conversations about topics. Although the monthly meetings are a great way to connect everyone, she thinks there could be a good opportunity outside the monthly meetings to connect on a deeper level with some of the other team members. Kevin agreed and informed that if the grant is renewed, there will definitely be opportunity for change and continued growth. Marion jumped in and mentioned that she supports the idea of some sort of in-person meeting because she has a hard time identifying who is speaking in the Advisory meetings due to calling in and not being able to see who is talking. She offered to help with the logistics of potentially adding a video-conference solution. Kevin reiterated that he loves the idea and is more than willing to take a look at restructuring to meet these needs. He mentioned the idea of rotating Advisory meetings at the different county locations where NST would come to them and everyone else could Zoom teleconference in. Once the grant renewal is confirmed, there will be more discussion and he will be asking for input from everyone.

vi. **ADJOURNMENT** - The meeting was adjourned by Kevin O'Rorke at 11:04 am.

Recorded by:
Chelsea Kefalas
Administrative Secretary I, Student Life