



## NORTH STATE TOGETHER Advisory Board Meeting

October 12, 2020  
10:00 am  
Zoom Conference Call

### MINUTES

Advisory Board Members Present					
X	Kevin O'Rorke/NST	X	Brianna O'Leary/RHS		Marian Hall/AMY
X	James Crandall/NST		Rob Adams/RHS	X	Tanja Ramming/AMY
	Jamie Spielmann/NST	X	Kate Grissom/EMT	X	Kelly Salter/TMF
X	Susan Schroth/NST	X	Kathy Garcia/EMT	X	Lianne Richelieu-Boren/CO
X	Anna Carson/TTCCP	X	Marian Murphy-Shaw/C2C4S	X	Jason Schwenkler/CSU Chico
X	Teckla Johnson/TTCCP		Christina Van Alfen/C2C4S		Kate Mahar/Dean of Innovation and Strategic Initiatives/Director of Lumina Talent Hub/SCAILE

1. CALL TO ORDER – The meeting was called to order by Kevin O'Rorke at 10:00 am.
  
2. WELCOME/INTRODUCTIONS – Kevin welcomed everyone! He thanked Trinity Together for being our virtual hosts and encouraging everyone to wear a hat during the meeting.
  
3. REVIEW/APPROVE MINUTES – Marian made a motion and Kathy seconded to approve the minutes from June 8, 2020 meeting. Approved.
  
4. REPORTS
  - A. County Collaborative Updates:
    - i) Trinity Together Cradle to Career Partnership – Teckla shared that schools are open for face to face learning in Trinity County. Schools were briefly closed last week due to a spike in COVID cases, but it was determined that more than half of those cases were negative/false positives. Kate Grissom asked about the false positives: after three different tests it was

determined that the initial test was a false positive; it was a cluster testing of employees. Anna reported that the kindergarten teachers were not willing to do KRS this year and they didn't have funding to do it themselves, so testing didn't happen this year like it has in the past two years. Progressing with CTE industries in middle schools with Strong Workforce funds. Involves movement of kits to different schools throughout the county. Also, project involving TUPE (Tobacco Use Prevention Funding) through County Office of Ed and working with an Alternative Community School (8-12 grade students) to do a Public Service Announcement around Tobacco Use. These at risk students are learning how to create a video, do voice overs and how to work in teams. Very powerful and rewarding working with these students and helping do strength finder type exercises. Hoping to bring this to another Community Ed school in Hayfork. Also, working with Michael Kaufman, educator at HSU, he has funding to do place based curriculum development. They are in the assessment phase of the Bigfoot Trail Alliance which spans across Klamath Mountains into Klamath and Siskiyou County. Interested in environmental literacy, like fire ecology. Teckla shared that Career Conversations with alumni will continue this year. The Difficult Conversations virtual workshop will be rolled out to the two Alternative Community Schools in their region. These students need skill building and this is a great educational piece for them. Involved with larger district to bring about a Senior Seminar class with an embedded work-based learning project, like job shadow or internship. Virtual Career Fair topic will be discussed later, but wanted to share that Trinity Together will be participating in a virtual career fair with SMART Center/NorTec has virtual career fair platform. It is free. They are doing training soon, so Trinity will be learning about the platform. Career Fair will happen in spring. Looking for funding opportunities, so as other counties are looking for funding and application would be strengthened by a more regional approach, please contact Teckla.

- ii) Expect More Tehama – Kathy liked having funding/brainstorming ideas as a discussion item for each meeting. For EMT, one of their strengths is convening people. At this time of year they would typically be planning their Summit. The summit is scheduled for the week after the elections, it will be virtual. Looking at November 17, 18 and 19<sup>th</sup> each morning for 1 ½- 2 hours max. Last week, they attended a paid workshop from Fast Company. Kathy watched the keynote with Robert Downey, Jr and his wife discussing technology. Chip and Joanna Gaines shared. Kathy enjoyed how very positive the messaging was and a reminder to her that creative people are still being creative. In planning the EMT summit, they are still trying to determine what people need at this time. Trust has become a key issue: there is a lack of trust in government, media, knowing what to believe. Kindness came up too – it's kind to be honest but do it with respect. Trying to thread Trust and Kindness in all messaging. Working on connection pieces, like High School Alumni centered on equity – need to have those conversations at the summit. Social media and marketing “Love Local” to come along public

health and education. In Tehama the unemployment rate is low, employers cannot find employees. Kate shared that they approached funding in a whole new way and will want to talk more with Teckla about a Regional approach. Forged a deeper relationship with First 5, because of Heidi Mendenhall. Love Local also focuses on positive communications with public health, to make certain all voices are heard. EMT reached out to Foundation of Northern California and County to get funding for 6 months of podcast. Received \$9K each from both organizations and it will be cash matched. Rolling Hills Casino has been a great supporter and funding may be less this year. AEMT now has permanent office space that they are sharing with First 5 Tehama. Signage on the door will certainly draw community. Convening is EMT's strength and having a dedicated space will be wonderful. Dr Eyler paired with public health and live Q&A would be a goal of the virtual summit. Also, looking at including local businesses to sponsor virtual event. Like, drive by and grab coffee and program, to plug small local businesses.

- iii) Cradle to Careers for Siskiyou – Marian Murphy-Shaw shared COS President, Dr. Schoonmaker's welcome video to the C2C4S launch. Overall, the tone was very positive with over 70 participants. Karen Ponder was the keynote speaker and they received a lot of positive feedback. Holding Annual meeting on October 29<sup>th</sup>. Attending Hattaway's communication aspirational workshop, C2C4S had the largest attendance for their region, which was great. Participants were actively engaged and it is now part of their ongoing discussions. Hired anew coordinator, Jean Trevisan. Marian thanked Jamie and James for created a Youtube channel to share events. Created a MOU with Tanja's help and Siskiyou Works (College, COE and Strong workforce Grant, College Options). Wonderful how two counties are working together to create this curriculum/framework. Tanja shared that it started as a network of people that grew and is similar to what Becky Love did at SCOE. Plans to implement College and Career Indicator from workgroup that Beck Love headed – once launched it would be great to post on NST website. Kevin praised the launch event and was so impressed. Also, thanked Marian for sharing the work with Modoc and how those are the type of examples that show cross learning and cross work between counties. Well done!
- iv) Reach Higher Shasta – Brianna shared that Shasta County has moved into the red tier for COVID and will likely move into the purple tier soon. Elementary schools have just returned to in person classes. RHS events have moved to virtual. There is a meeting scheduled on Oct 22<sup>nd</sup> with First 5 Shasta. RHS sponsored virtual College Fair with College Options. Overall, very successful virtual College Fair, but looking forward to returning to in person, hopefully next year. IN the 5<sup>th</sup> and final year of counseling initiative with Becky Love. Looking at how to get across RHS impact to the community. Learned from Lumina Talent Hub the importance of messaging. Brianna likes how Tehama is doing podcast, as a very public communication piece. RHS will continue to adapt in the next few months. Kevin

welcomed Brianna and shared some of her background. He encouraged her to reach out to anyone on the call for support or questions.

- v) Advancing Modoc Youth – At a recent Executive Meeting, AMY was able to determine the most important items to focus on. The Counseling Initiative is how to help others who need support (Trinity and CTE counselors) with curriculum. On a personal note, Tanja shared that in Rural communities you often have many roles and it often works to your benefit. She is an AMY coordinator and HS Counselor at Modoc HS. She shared a story of when the many roles was not helpful, because others may not always understand the connections. Tanja lives in Surprise Valley which is 1 hour 15 minutes from Alturas. Her son goes to school in Surprise Valley – she had an interesting experience as a parent with her son doing school virtually. Being on a screen all day seems unhealthy and may have kids not liking school. Parents of school friends kept talking about creating something different for their children. As a parent, Tanja started looking at what is possible. She spoke with realtors and told them to give perspective buyers her name and she will talk to them about educational opportunities. Interestingly, real estate is selling in Modoc with folks from Southern California coming to Modoc County to purchase their end of the world properties. Often properties are purchased but people are not living in the county. Tanja was hoping to get more people living in Modoc, like back when the mine was active. She has been asking how to evolve into a ZOOM town; they have good internet. How do we recruit families to Modoc? Need diversity. As a result of all these factors, about 12 families worked together to create the dream flexible educational model. They created a survey, spoke to people about supporting AG families, entrepreneurial families, work from home families. Found that these families are passionate about their kid's education. And there are challenges of sending kids on the bus to travel over an hour to get to a public school. At a Surprise Valley school board meeting, Tanja expressed her concerns as a parent. To her surprise, her boss from Modoc HS joined the Zoom board meeting and questioned whether there were plans to recruit students away from his district. The concern is now resolved, but it made Tanja appreciate how deeply connected the Rural communities really are. Truly, we are all trying to do the same things in the region.

**B. Other Updates –**

- i) The McConnell Foundation – Kelly shared that since the county moved to the red tier, all McConnell employees are working from home. The transition this time was easier and internal communications is doing better – practice helps! One of the biggest impacts of COVID on the Foundation, is no longer hosting onsite meetings. Kelly thanked everyone for advertisements with ENJOY magazine. Foundation has received tons of great feedback from advertisement. Kelly has a concern about general educational loss for all students due to COVID. The unfinished learning and

the social aspects is deeply concerning. Kelly has been searching for studies and conversations that address the many losses and she is not finding cohesive discussions. Brianna shared that at RHS secondary committee, Achieve Core provides educators the absolute essential learning elements. Kelly shared that depending on the teacher, virtual learning can be very different. As a community, we need a comprehensive look at what the unfinished learning and loss of opportunity is doing to our students. Kathy shared that on a recent call with folks from Nashville they seem further behind. Kathy feels that being rural, we are possibly not falling as far behind, because we can move more quickly. Kevin suggest we put this on the agenda for the next Coordinator meeting. Tanja added that at her small school, they have heard about students contemplating suicide, and at-risk students dropping off. Tanja feels that now is the time to redesign education – we may have to do things very differently.

- ii) College Options – Lianne shared that College Options continues to move forward, mostly virtual. Brought over 146 colleges and universities to College Quest, with more than 1000 attendees. Holding 31 FA nights throughout counties with wide participation. Happy that Yreka and Foothill had good participation in FA workshop. Lianne has been working closely with Siskiyou County through the Ford Family grant. In the process of applying for 2 TRIO grants covering Far Northern Siskiyou schools and Eastern Modoc. Lianne echoes everyone’s concern about engaging kids and getting them to college. Momentum has been strong in recent years, but concerned about the setbacks from COVID. Lianne also shared that she is happy to offer assistance with grant writing; editing services.
- iii) CSU Chico- Jason shared that at CSU Chico the Spring semester will be virtual. 2<sup>nd</sup> annual broadband summit was a couple weeks ago with Stephanie Tom, Deputy Director of Broadband in attendance. Had successful applications in Modoc, Plumas and portion of Shasta County. Happy with progress and awareness happening around broadband. Jason was recently invited to join the governor’s committee for broadband. Upcoming events: November 4th is the Fall Summit with Dr. Eyer. January 14 is the Economic Summit. Jason is bringing on 2 more grant writers, and is offering assistance.
- iv) SCAILE: Shasta College Attainment and Innovation Lab for Equity – Kate is not with us today.

C. Jamie’s Planning and Development Update – Jamie is not with us today. Susan provided update on grant development resource page on the NST website. Jamie is

working on providing grant workshops for everyone. Lianne offering to help as a local presenter. Kevin shared that he invited Joy Garica to this meeting as both grant opportunity with Cowell and KRS. Joy, Teckla and Kevin were on a call last week with the Cowell Foundation. Prior to COVID, we were looking at expansion into Plumas and Lassen County. Hoping to acquire funds from Cowell for the expansion, but now the pause button has been hit. Joy has been helpful with KRS as a consultant and expertise. James will provide an update on KRS next.

- D. Jame's Data Update – KRS collection period has closed. 50% participation as compared to last year. New system is working phenomenally better than the last system. New dashboards will be out in the next few weeks. Quick update on broadband: James is working on updating the dashboard with more counties. Also, has new subscriber information to overlay on the map. James reminded everyone that the data drop-in is tomorrow.

5. DISCUSSION ITEMS

- A. Virtual Career Fair – all counties will be discussed at the next Coordinators Meeting
- B. Cowell Foundation – Kevin, Teckla and Joy update at next meeting.

6. UPCOMING EVENTS – Next meeting is for Coordinators on November 9<sup>th</sup> 10:00A – 11:30A

7. ADJOURNMENT - The meeting was adjourned by Kevin O'Rorke at 11:30 AM.