



NORTH STATE TOGETHER Advisory Board Meeting

December 14, 2020
10:00 am
Zoom Conference Call

MINUTES

Advisory Board Members Present					
X	Kevin O'Rorke/NST	X	Brianna O'Leary/RHS		Marian Hall/AMY
X	James Crandall/NST	X	Rob Adams/RHS	X	Tanja Ramming/AMY
X	Jamie Spielmann/NST	X	Kate Grissom/EMT	X	Kelly Salter/TMF
X	Susan Schroth/NST	X	Kathy Garcia/EMT	X	Lianne Richelieu-Boren/CO
X	Anna Carson/TTCCP	X	Marian Murphy-Shaw/C2C4S	X	Jason Schwenkler/CSU Chico
X	Teckla Johnson/TTCCP		Christina Van Alfen/C2C4S	X	Kate Mahar/Dean of Innovation and Strategic Initiatives/Director of Lumina Talent Hub/SCAILE

1. CALL TO ORDER – The meeting was called to order by Kevin at 10:00 am.

2. WELCOME/INTRODUCTIONS – Kevin welcomed everyone! He thanked Reach Higher Shasta for being our virtual hosts and encouraging everyone to wear something festive to the zoom meeting.

3. REVIEW/APPROVE MINUTES – Susan made a motion and Kelly seconded to approve the minutes from October 12, 2020 meeting. Approved.

4. PRESENTATIONS
 - Essential Skills Program Update: Rajinder Gill and Kate O'Rorke shared the exciting news of receiving Walmart funding to move forward in 2021 with ESP. A PowerPoint presentation was shared, as well. Stay tuned for roll-out plans and communications from Susan Schroth on how to participate in the pilot.
 - Premier Virtual Job Fair Platform: Andrea Campos with NoRTEC shared how Premier Virtual Platform has been acquired and is available to all counties for free with free technical support

and workshops. We will schedule a demo of the Premier Virtual Platform in January. Career Fairs can also be hosted using Premier Virtual Platform and would be helpful for our high school students. Confirmed that scheduled Job Fairs are open to everyone. Lianne confirmed that Premier Virtual is offered in Siskiyou County and that Marie Caldwell has been contacted. Lianne is coordinating a project in Siskiyou that includes YouScience and JobSpeaker. Premier Virtual Platform would be an additional resource for Siskiyou County. Tanja confirmed that NoRTEC calendar of events is available to all counties and it will be accessible, once NoRTEC develops the resource.

5. REPORTS

A. County Collaborative Updates:

- i) Reach Higher Shasta – Rob Adams said hello. Rob is the out-going Chair for RHS and Brad Williams will be the new Chair starting January 2021. Brianna shared that they sponsored Read for the Record with First Five Shasta in a slightly different format this year, due to pandemic. Also, sponsoring in January the Ignite Opportunity STEM Career Day. The RHS Secondary Committee met in November and focused on updating teacher resources, strategies for students who have grades of C, D or F and building connections and belonging in schools. Also, Social and Emotional Curriculum spearheaded by Becky Love was spotlighted. Community Literacy Committee has monthly meetings and is spearheaded by Rob. Highlight is the first reading library installed in a laundry mat. Goal is to create a cultural of literacy in Shasta County – read anywhere. Counseling Initiative data reported by Becky Love: 2016-2020 9.6% overall growth in A-G completion. In 2019, 52% of RHS schools completed CTE pathways, more than the State-wide average. Growth in FAFSA and California Dream Act by 70% since 2016. Very pleased with success of Chronic Absenteeism project (RHS Funded a community connector) to lower absenteeism. Received 249 referrals and 135 contacts and 61 actively engaged families.
- ii) Expect More Tehama – Kathy shared how they pivoted from their Fall Summit to a series of monthly Webinar Workshops starting in January, focusing on Recovery, Learning Loss, Equity and Resilience. Kickoff in January is with Scott Winter, who will introduce the Flow Challenge. For February’s workshop, working with Jack Hess, Civic Labs, on Equity conversation. Also, featuring the work of Red Bluff High’s Alumni for Justice. Another workshop will be focused on the Social Emotional Learning and how community can come along side students. This Wednesday, EMT in partner with Job Training Center, invited anyone with 18-24 y.o. jobseekers, to participate in a brown bag lunch to map out where gaps are and make plans. Heidi Mendenhall will have a similar workshop for Zero – Five y.o. Kathy is also in talks with someone who teaches Graduate courses at Stanford, whose focus is humor and purpose in the workplace. The Love Local Campaign has come alongside

Public Health to build positive messaging. Kate shared that they have been able to deliver educational messaging and communications that are more relational and with more of a human touch approach. Love Local's focus is that an engaged community is a more vibrant community. For now, Love Local has pivoted away from podcasts. EMT/Love Local will continue to keep community engaged and informed and show support of Public Health. Love Local has also spotlighted business, leaders and others who have been champions during the pandemic. Kathy shared that Kate just agreed to be a speaker at the Economic Forecast Summit in January.

- iii) Trinity Together– Anna shared how they have focused on positive messaging and using social media to thank many partners during the pandemic. These spotlights build good community morale. Also, working with Michael Kaufman from Humboldt State with place-based curriculum for Klamath Basin. The assessment phase was just completed and some highlights included the need to incorporate more technology. Recently received funding from Coast Central Credit Union to purchase a Drone Technology kit and an Introduction to Dentistry kit. Looking for ways to incorporate technology and place-based curriculum in several projects. Teckla shared that they have been focused on fundraising. Trinity Together is working with the Office of Education to partner and provide substitute work at local schools. Trinity Together would share New World to Work and CTE curriculum in classrooms. In January, Trinity Together will actively help to distribute the Healthy Kid's Survey (not well distributed in the past).
- iv) Advancing Modoc Youth – Tanja shared that at Modoc HS, they have a formalized internship program that started last year. Due to pandemic, employers had to back out of internships. Tanja took on some interns with AMY, and found it interesting to introduce students to jobs that are working on ideas (instead of the traditional hands on internship). To help the discussion with students, Tanja borrowed an idea that was presented at a Lumina Workshop. Students drew a picture of what Alturas is currently like and on the other side what they would like Alturas to actually look like. Tanja shared how one of her students is Native and how her view of Alturas was very different because of the influences of living on the Reservation. Biggest issue was social connections; students not feeling connected. Tanja realized that internships is a way to have grownups invite younger people to the work and get their perspective. It's a way of retaining our youth and keeping them in the community, but only if they feel connected. Tanja encourages everyone to invite young people to be part of the change. Also, had conversations with the interns about empathy and what that looks like. Projects that came out was to focus on freshman: Civic Engagement, lunch with a senior, seniors grading freshman projects. Another fun project was having interns use the aging app on phones to see themselves in the future. It help students to make plans for their future. Second project was putting local scholarship programs online. Tanja is willing to

share information on scholarship platform; if interested, contact Tanja directly. Finally, using data that Jamie shared on where Seniors go after graduation, 46% graduates enroll in some type of college. Tanja is wondering about the 54% from the class of 2018 and 2019. One of the interns will follow-up with those students. Class of 2020 had internships for the first time so following-up with those students, Tanja is hoping to see that internships made a difference. Excited to report that they received K-12 Grant to will help with Norcal CAN (Trinity, Siskiyou and Modoc HS) multi-county career college curriculum. Project involves working with Marie Caldwell (Siskiyou Works), Dan Haskins (YouScience), COS work experience. Also, applied for Child Savings Account grant, because studies show, if a student has \$500 in College savings account, they are three times more likely to access college and finish a certificate or degree program. Tanja worked with Pacific Crest Union and First Five and kindergarten classes to create curriculum. Deposits into child saving's account is tied to attendance. Tanja should hear soon if she received the Child Savings account grant. During the grant writing process, Tanja contacted the EDD research department at Chico State. In doing so, they are interested in helping with Broadband in Modoc. Tanja has connected the necessary Modoc people, who understand Broadband, and can hand off the collaboration to them.

- v) Cradle to Careers for Siskiyou – Marian shared that SWF collaboration with Modoc is wonderful. Also, Lianne already shared the great work that is happening with Siskiyou works. At the November meeting, they focused on the completing the roadmap. Also, at the meeting they did an imagine Siskiyou drawing activity. The drawings were provided to advisory committee that helped inform roadmap work. C2C4S momentum is feeling really great and they are excited about getting to know each other's agencies much better. Jean is helping to share communications more fluidly and they recently created policies on how to communicate outwardly to the community. C2C4S is taking December off after a very busy fall season. In January, there will be a refreshed Advisory Committee. First 5 has been very active supporting the community, keeping SEL focus. Adult Ed coordinator shared data and Marian will be teaching Google suites/Google Classroom in January. Very pleased with the Computer Science Champions grant and already received two local teacher applications! Computer Science Pathways grant is for a K-12 progression, working with Sacramento County Office of Education. January 26th is the orientation for the grant. In the summer, educators will come together to have access to open source materials with a focus on literacy and access of Computer Science curriculum for all K-12 students. There is still time to join the grant; contact Marian if you would like more information.

B. Other Updates –

- i) The McConnell Foundation – Kelly shared that she had a conversation with Heather Rickard from the Karuk Tribe, who is seeking funding for their K-12 work. Kelly

- connected Heather with Lianne for grant writing help. Also, Kelly had a conversation with Jolene Edwards in Weaverville, who is also looking for a funder to help with toddler spots.
- ii) College Options – Lianne reported that overall college applications are down and for the first time, CSU and UCs extended their application deadlines. College Options continues to have many virtual contacts. Brad hosted 35 parent virtual nights with large attendance. Becky had many virtual meetings with families to provide help with UC, CSU and common apps. Dan Haskins has launched the YouScience Career Assessment combined with JobSpeaker in Siskiyou County. Dan is busy training CTE Advisors and Counselors on YouScience. If any other county is interested, College Options is willing to train, free of charge, your CTE Advisors and Counselors. Also, College Options is busy writing 4 Federal Grants: two ETS grants and two GearUp grants to serve our region.
 - iii) CSU Chico- Jason invited everyone to the January 14th Annual Economic Forecast Summit/tickets are available now. Shared great news about Broadband: Awarded \$44 million and new providers willing to come on board. Ironically, Jason was kicked off internet during his report and he shared that it has happened during other important meetings too. Regions Rise quarterly meetings are happening. Anne and Jason are looking at a new platform for sharing information out to the region, stay tuned.
 - iv) SCAILE: Shasta College Attainment and Innovation Lab for Equity – Kate shared the SCAILE project and welcomed feedback. She also recently met with County Coordinators about the potential of a regional post-secondary committee. There is definite interest in forming a post-secondary committee that will meet quarterly and will focus on pathways from a regional perspective. Kate invited College Options to be part of the committee. Also, post-secondary committee provides a forum to discuss what is happening and unpack the data. More information will be forthcoming.
- C. Jamie's Planning and Development Update – Strive Together is a nationwide network that NST would like to join. Strive provides many resources including, direct support to backbone, data resources and professional development. Fee is \$2,500 year, paid by NST. Jamie asked for NSTAB committee's support for NST to join Strive Together. All in favor.

D. Susan – Reminded counties that Progress Reports are due January 5th and send to Susan via email. Kevin emphasized that the reports are very important and should be robust. Kelly shares our progress with The McConnell Foundation Board.

E. Jame’s Data Update – The most recent Kindergarten Readiness Data is available. Data Drop-ins are also available.

7. ADJOURNMENT - The meeting was adjourned by Kevin O’Rorke at 11:38 AM.