



NORTH STATE TOGETHER
Advisory Board Meeting
 April 12, 2021
 10:00 am
 Zoom Conference Call
MINUTES

| Advisory Board Members Present | | | | | |
|--------------------------------|----------------------|---|---------------------------|---|--|
| X | Kevin O'Rorke/NST | X | Brianna O'Leary/RHS | | Marian Hall/AMY |
| X | James Crandall/NST | X | Brad Williams/RHS | X | Tanja Ramming/AMY |
| X | Jamie Spielmann/NST | X | Kate Grissom/EMT | X | Kelly Salter/TMF |
| X | Susan Schroth/NST | | Kathy Garcia/EMT | | Lianne Richelieu-Boren/CO |
| | Anna Carson/TTCCP | X | Marian Murphy-Shaw/C2C4S | | Jason Schwenkler/CSU Chico |
| | Teckla Johnson/TTCCP | X | Jean Trevisan/C2C4S | X | Kate Mahar/Dean of Innovation and Strategic Initiatives/Director of Lumina Talent Hub/SCAILE |
| | | X | Christina Van Alfen/C2C4S | | |

1. CALL TO ORDER – The meeting was called to order by Tanja at 10:00 am
2. WELCOME/INTRODUCTIONS – Tanja led us in a fun online scavenger hunt! Thank you AMY for being our virtual host.
3. REVIEW/APPROVE MINUTES – Kelly made a motion and Susan seconded to approve the minutes from January 8, 2021 meeting. Approved.
4. PRESENTATIONS – Let's Go To College California. Brianna introduced Marcos who works with the Southern California Access Network. Marcos recently presented to the RHS Executive Committee. Brad is forming a partnership between College Options and Let's Go to College California. With expansion into the North State, Marcos is hoping after his presentation that each county network will join Let's Go to College California. PowerPoint presentation provided overview of the student-led virtual hub, which includes a website with information and resources. These resources address COVID concerns that students may have. Website is free and open to anyone to use. Social Media is also a large component to Let's Go to College California. Incentives are given to students through

social media contests. Workshops are also offered to students at least once per month. Regional partners are provided a website, social media toolkit and other programming. They would like to expand to the North State. If interested in becoming a partner, let Marcos know. They need help with reaching North State students to do a focus group. Tanja asked about process of student's sending text messages to get answers. Marcos explained it is through GetSchool partnership; students can eventually reach a person, if needed. Brad thanked Marcos for the presentation and shared that their social media traffic is off the charts. Brad asked Marcos to discuss how they are funded: initially through philanthropy, The College Future Foundation and Kresge Foundation provided funds as an immediate response to COVID-19; resulting in the virtual hub. Many opportunities for more students to get involved and there are scholarships and internships available. Funding available for two North State Ambassadors. Goal is to complement what we already do in the North State – another resource to reach students. Contact Marcos via email if you have any direct questions.

5. REPORTS

A. County Collaborative Updates:

- i) Advancing Modoc Youth– Tanja shared that grants are starting to come in. Strong Workforce Grant and Child Saving's account contracts just came in. Currently AMY has four HS interns and Tanja is proud that they are learning how to zoom and be responsible. There is an ongoing project with the interns and middle schoolers to change the myth that you need to move away to be successful. The plan is to start with 6th grade middle schoolers to break the myth. Met with 6th graders five times already (once per week). Decided to paint a bridge in town to make something beautiful. Bridge is closest to middle school and students are going before City Council to ask permission to paint the bridge in all four seasons and including positive messages. This project helps to build culture and community pride. Working with 6th grade "How to be a good human" class which includes all behavior intervention kids. Teachers and families are encouraged to get involved in projects. Also, great for high schoolers to be mentoring these students. Tanja also reports that she met with the Fort Bidwell Reservation and Tribal Counsel. She presented AMY and the tribe was excited and eager to get things started. Working on putting together a summer program of volunteers for Surprise Valley with the goal of one day a week having adults share something with the students. Already interested in helping out is an artist that is planting a pollinator garden and wants help, elders who want to share stories of ancestral lands, teaching beading from Piute tribe, basketball clinic, and swim lessons. Activities intended to keep kids active and engaged this summer. Hopefully, this will continue into the school year.
- ii) Cradle to Careers for Siskiyou– Christina shared they are excited about recent changes that has re-invigorated C2C4S. There is a new interim President at the College of the Siskiyou. An Executive Committee for C2C4S has been identified and Christina is the new

chair. Vice Chair is Marie Caldwell (Executive Director for Siskiyou Works). Siskiyou Works focuses on the workforce development for community and work base learning for HS contracting with college for internships. The steering committee focus is to identify some actions and activities that will have a significant impact on the community. Last year, the focus was getting started and introducing themselves to the community. At the last meeting, they focused on First 5 and had them go through their strategic plan to help C2C4S identify where they could come along side to make a more significant community impact. In the meeting, we identified the need to formalize through MOUs how information is shared and activity sharing. Next meeting will be with Siskiyou Works and how C2C4S can support their activities. Also, recognized the need for support of elder population and getting the involvement of that population with the focus of Cradle to Grey.

- iii) Trinity Together – No report. Trinity Together was unable to join today's meeting.
- iv) Reach Higher Shasta - Brianna shared that RHS sent out their quarterly newsletter in March that highlighted their new Executive Committee member, Robin Schurig. Secondary Committee met in March; focusing on relationship building and transition from middle to high school. The administrator's shared lists of students that are not academically where they need to be. Grading for Equity was discussed and how to be intentional in practice. Community Literacy Committee is working on a timeline for launch of community reading this Fall 2021. Lisa Petty at Shasta College introduced JobSpeaker to the HS Superintendents. Looking for a small group of high school CTE programs to pilot JobSpeaker with funding support by Shasta College's JobSpeaker program. Possibly with HS CTE programs. Brianna mentioned that administrators asked if JobSpeaker is addressing a problem or is it more of a regional tool. They are looking at JobSpeaker as more of a regional tool. College and Career signing day is returning on May 19 from 4P – 5P; livestream for audience, but student's will be in-person.
- v) Expect More Tehama – Kate Grissom shared that EMT's leadership team has been focused on monthly webinars from January through June. She thanked many of us from NSTAB for participating in the webinars, spreading the word and our engagement. First 3 webinars they focused on big conversations: in January talked about FLOW as a way to ground ourselves in the New Year, in February had amazing conversations with Jack Hess about equity, in March, Ronnie Habib joined to discuss Learning Loss. This Wednesday, is the convening for Summer Planning. EMT invites all participants that engage in Summer child/youth programs to the convening and then EMT works to map all the activities. With the convening ideas, EMT creates and delivers a summer activities guide. This process also helps EMT to identify any gaps and launch pilot programs, like recent summer tech camp. Another positive of having monthly webinars is the social media contacts. The EMT database is now sending three emails every month; started at 297 contacts and now over 400 contacts. Also,

attendance for Webinars has been wonderful; averaging 80 people per event. Webinars have also given opportunities for fiscal sponsorship; like County Office of Ed and other agencies financial contributions to cohost and/or sponsor the webinars. Finally, a new member on EMT's Leadership Team is Katie from Sierra Pacific. Katie is looking forward to launching efforts to develop CTE programs at area middle schools. Remaining webinars include: in May the 7 factors for stress reduction and in June the launch of summer activities guide.

B. Other Updates –

- i)** The McConnell Foundation – Kelly has no updates to report and is pleased to share that everything is moving along.
- ii)** College Options – Brad shared that Lianne submitted two ETS grants and is waiting for the outcome. If received, College Options will be the fiscal agent for the ETS grants. Lianne is also working on two GearUp grants. And they are currently working on renewing Ford Family Foundation grant which impacts Siskiyou County. Finally, excited about the partnership with Marcos and Let's Go To College California. Tanja asked Brad if Tule Lake would be covered by some of the Siskiyou county grant services? Yes, Ford Foundation money can help with Tule Lake and possibly the ETS grant as well.
- iii)** CSU Chico- Jason was unable to join today's meeting, but Jamie shared that their Spring Summit is coming up. Full agenda is on their website.
- iv)** SCAILE: Kate shared that they recently had their first webinar to highlight programs that will help folks get back into college and careers. Spotlights: Dual Enrollment and re-engaging adults with competency based learning and Degrees When Due. Evaluating programs and how they can be made available in every county. Kate also reports that through Lumina, there is an ongoing partnership with COS on this work. Waiting to hear if we will receive a grant from Chancellors Office on direct assessment competency based learning for the Far North. Also, waiting to hear next priorities for Lumina. Dakota moved from Lumina to Civic Labs and will be engaging us in continued Talent Hub work.

- C. Jamie's Planning and Development Update –** Jamie thanked James for creating the hub graphics! Marian Murphy-Shaw had her hub graphic as a background and it looks fabulous. Working with Amy at Siskiyou County Office of Ed to drop data files into National Student Clearinghouse. Jamie highly recommends advertising that with your NST partnership the National Student Clearinghouse comprehensive support is free. Currently, NST provides Clearinghouse support for each county. For example, in Trinity,

NST uploads high school files, generates reports and communicates them back to administrators and schools. Additionally, NST pays the research department at National Student Clearinghouse for aggregate reports. Jamie also reported that NST has applied to be a STRIVE Together member which was an extensive process; including follow-up. Learned that it is a competitive process and they provide financial support for members. STRIVE connected us with Partners for Education to explore partnership in STRIVE. There seems to be a possibility that we will not be admitted this first year. Hoping to hear this week if we are accepted in STRIVE Together. Jamie also reported that we are closely watching Assembly Bill 932, which includes funding for the initiatives proposed by Cradle 2 Career California Coalition. STRIVE Together funds the director of the coalition. Members of the coalition are Promise Neighborhoods and STRIVE Together members. North State is not currently part of the coalition (except Corning's Promise Neighborhood). Brianna asked if NST will keep applying to STRIVE Together, if we are not admitted the first time? Yes, Jamie responded that STRIVE should let us know what objectives we still need to meet on the assessment to be successful in our application. Kevin also shared that he is pleased with counties participation in KRS. Our confidence is sky high with the KRS software app and the reporting is incredible. If counties are interested, contact Jamie or James. Kevin also shared that PBS/KIXE has offered to do some free spots for NST and partners. Two years ago we budgeted for PBS to do a documentary of the growth of NST and expansion into each county. Now it will tell the story of how NST was built, fire recovery and how we have dealt with COVID. Documentary is slated to begin in Fall 2021.

- D.** Susan – Update given on Essential Skills Program which is currently in the peer review process. It takes about 15 minutes to peer review each skill. Send completed forms to Susan.
- E.** James' Data Update – Continuing to update dashboard on race to submit for FAFSA. Also, working on extensive project regarding the “ruralness” of Northern California. Creating dashboards that will be titled the “Rurality of Northern California”. Kate shared that the feds are currently working on defining “rural”. Brad is very grateful for the data that James is getting for FAFSA submission. Kelly asked if James is getting emails on broadband initiatives. Yes, he is attending meetings and hopes to see more on the policy side.
- F.** ADJOURNMENT - The meeting was adjourned by Tanja Ramming at 11:24 AM.